



2010 Exhibit Space Application/Contract

Headquarters Hotel:

Bellagio
3600 Las Vegas Blvd South
Las Vegas, NV

Company Information (As it will appear in exhibitor showcase)

Company Name
Address
City/State/ZIP
Phone
Fax
Website

Contact Information

Official Contact
Phone
Cell Phone
Fax
E-mail
On-Site Contact
On-Site Contact Cell Phone

Company Description

For inclusion in the official Society publications, please complete the enclosed Product Description form and return it with this exhibit application/contract.

Booth Information

Exhibit space will be assigned on January 15, 2010, using the priority points system. Any exhibit space applications received after that will be assigned based on space availability. The exhibit application is subject to the approval of the management of The American Society of Breast Surgeons. Please refer to the Exhibitor Guidelines and Regulations for further information.

Cost: \$35.00 per square foot per 10'x10' inline booth
\$50.00 per square foot for island booth

- Island booth 20x20 or multiple thereof
Indicate dimension
In-line 10x10 or multiple thereof
Indicate dimension

1st Choice
2nd Choice
3rd Choice

If the above spaces are not available at the time your application is processed, the Exhibit Manager will assign the best possible location.

Exhibitors we do not want in proximity:

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- Please contact me about support opportunities.

Payment Information

Space will be rented at \$35.00 per square foot for in-line booths and \$50.00 per square foot for island booths. A 50% deposit must accompany this application or the application will be returned. No booth will be assigned without a 50% deposit or full payment. Final payment is due on or before January 31, 2010 or booth space will be released. Applications received after January 31, 2010, must include total payment for exhibit space.

Amount Enclosed:
Check Number:
Payment by Credit Card:
VISA MasterCard American Express
Amount to charge:
Card Number:
Exp. Date:
Cardholder's Signature:

Cancellation/Reduction of Space Fee Policy: The American Society of Breast Surgeons will retain the following fees from booth deposits if a company cancels or reduces booth space: \$100 per booth on or before December 31, 2009; 50% of booth cost on or before January 31, 2010; 100% after January 31, 2010. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by management for organizing, setting up, and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reselling the space. Cancellations and reduction of space are required in writing.

Invoice and Agreement: Your signature on this application indicates that you have read, understood, and agree to comply with all the policies, rules, regulations, terms, and conditions contained in the Exhibitor Guidelines and Regulations; will abide by the payment policy; and, for proper execution, agree to distribute them to those individuals involved with your booth.

This application shall not be binding unless it is signed by an authorized representative of the applicant's firm and is accepted by The American Society of Breast Surgeons with the signature of the Society's exhibit manager.

Signature Date
Print Name

Application Checklist

- Signed the application
Completed the company description form
Indicated booth size and top three choices
Included 50% deposit for entire booth space (Full amount after January 31, 2010)

Send application by Mail, Fax, or E-Mail to:

The American Society of Breast Surgeons
5950 Symphony Woods Road, Suite 212
Columbia, Maryland 21044
Phone: 410-992-5470 Fax: 410-992-5472
E-Mail: meetings@breastsurgeons.org

Table with 2 columns: For Society Use Only, Amount Received, Date Balance Received, Society Acceptance.