



Grant and Marketing Opportunities

The American Society of Breast Surgeons is the primary leadership organization for general surgeons who treat patients with benign or malignant breast disease. Through initiatives that promote research and development of advanced surgery techniques, including continuing medical education, the Society contributes to higher standards of practice and improved patient care.

The American Society of Breast Surgeons recognizes the essential role that healthcare companies play in helping the Society to maintain its focus on advancing the profession of breast surgery and improving the treatment and care that its members provide to patients with breast disease.

The Society acknowledges that collaboration and partnership with industry is important. This cooperation gives sponsors and donors the opportunity to assist the Society with the development of best practices in breast surgery, and in turn, helps to increase the visibility of the sponsors' company and products to physicians involved in patient care.

This information outlines support opportunities related to the Society's 11th Annual Meeting, April 28 – May 2, 2010 at the beautiful Bellagio in Las Vegas, Nevada. In 2009, the Society's Annual Meeting attracted nearly 1,100 healthcare professionals including general surgeons, surgical residents and fellows, and other allied healthcare participants. The Society anticipates record attendance at the 2010 annual meeting, with well over 1200 attendees.

The American Society of Breast Surgeons corporate partners and sponsors receive prominent acknowledgment in a variety of ways, appropriate to each program or event. For the 2010 Annual Meeting, the Society will have giving level to recognize corporate supporters in accordance with ACCME guidelines on educational grants.

Platinum (\$50,000 or more)

Gold (\$25,000 - \$49,999)

Silver (\$10,000 - \$24,999)

Bronze (\$5,000-\$9,999)

Contributor (up to \$4,999)

Acknowledgment typically includes:

- Complimentary listing on the Society website
- One or more acknowledgments in the membership newsletter
- Signage and other visuals at sponsored events
- Acknowledgment in sponsored publications
- Listing in the Annual Meeting Program

Representatives from sponsoring companies who give at the Platinum, Gold, and Silver giving levels are invited to the President's Reception, an invitation only reception with the members of the Society's board of directors and committee chairs during the Annual Meeting.

Please contact Marti Boyer at the Society office, 410-992-5470, if you have any questions or if you would like to suggest a grant opportunity you do not see on the list.



Grant Application

Name: _____ Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Company Website: _____

Please contact Marti Boyer at the Society office, 410-992-5470, if you have any questions or if you would like to suggest a grant opportunity.

Grant opportunities include (but not limited to):

Scientific Program:

Scientific Poster Session and Reception (\$30,000)

Audio Visual

Speaker Ready Room (\$10,000)

General Session A/V (\$50,000)

Audience Response System (\$50,000)

Cyber Café (\$25,000)

Internet for attendees (Call for Pricing)

Social Events

Opening Reception (\$25,000)

President's Gala (50,000)

Marketing Opportunities include:

Advertising

Final Program (\$25,000)

One Page Bag Insert (\$1000 for Exhibitors; \$2,000 for Non-Exhibitors)

Each attendee will receive insert in their registration packet

Satellite Symposia

The American Society of Breast Surgeons offers the opportunity for satellite symposia at its annual meeting. Interested companies should submit a proposal with a list of speakers, topics and program content by a specific deadline. Please contact Marti Boyer, phone: 410-992-5470 or e-mail: mboyer@breastsurgeons.org for more information. Satellite symposia are not part of the official annual meeting program.