

20TH

Dallas, Texas



ANNUAL MEETING



April 30 - May 5, 2019

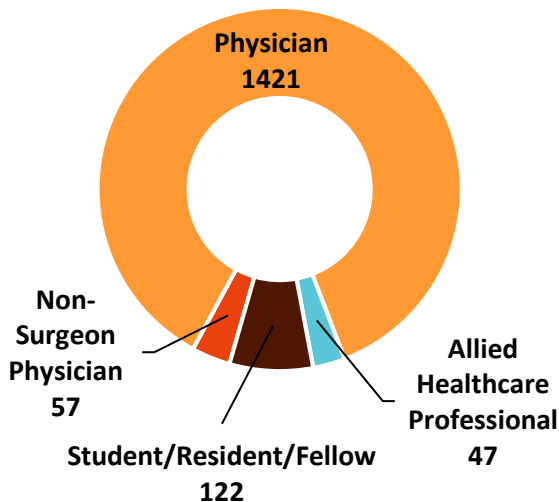
THE AMERICAN SOCIETY OF BREAST SURGEONS

EXHIBITOR PROSPECTUS

The American Society of Breast Surgeons invites you to exhibit at the ASBrS 2019 Annual Meeting. The exhibit hall is an extension of the educational experience, offering 2½ days of face-to-face networking with 1,700 medical professionals from the U.S. and 41 countries, showcasing the latest treatment techniques and products in breast disease treatment and care.

WHO ATTENDS?

2018 Attendee Breakdown



2018 Healthcare Professionals

U.S.	1427
INTERNATIONAL	220

Meeting Attendees	2017	2018
Total Attendance	2,325	2,232
Healthcare Professionals	1,750	1,647
Exhibitors	575	585

ATTENDEES FROM ALL 50 STATES
41 COUNTRIES REPRESENTED



"The evening event drove great engagement in our

WHY EXHIBIT?

TOP 5 REASONS TO EXHIBIT

NETWORK with the world's top surgeons who treat breast disease

ENGAGE your clients in an intimate setting where the attendee to exhibiting company ratio is 20 to 1

CAPITALIZE on a targeted audience to showcase your products and services & gain valuable leads

CONNECT with an international group of surgeons from over 41 countries

BENEFIT from over 6 hours of dedicated exhibit hours with all food and break functions scheduled in the Exhibit Hall

80+ exhibiting companies

6.25 unopposed exhibit hours

15.5 total exhibit hours

Opening Reception, lunch and breaks on Friday & Saturday are in the Exhibition Hall!

WHO EXHIBITS?

Pharmaceutical and Biotech Companies
Medical Device Companies
Medical Equipment Providers
Surgical Technology Companies
Medical Recruiters
Finance & Market Research
Information Technology Companies
Diagnostics/Testing Companies
Wellness & Healthy Lifestyles
Professional Education & Publications
Biopsy Product Providers
Robotic Device Companies
Non-Profit Organizations

[Access the ASBrS 2018 Exhibitor list here.](#)



"This is a good meeting to connect with individuals working with newly diagnosed, early-stage breast cancer patients, and to those in the survivorship phase."

EXHIBIT DETAILS

EXHIBIT RATES

\$55 s/f inline - \$5,500 per 10' x 10'

\$80 s/f Island - \$32,000 per 20' x 20'

EXHIBIT HALL HOURS

Thursday, May 2 **7:30 pm – 9:00 pm**
(Opening Reception)

Friday, May 3 **9:00 am – 4:00 pm**
Break 9:30 am – 10:00 am
Lunch 12:00 pm – 1:15 pm
Break 3:30 pm – 4:00 pm

Saturday, May 4 **9:00 am – 4:00 pm**
Break 9:15 am – 9:45 am
Lunch 12:00 pm – 1:30 pm
Break 3:15 pm – 3:45 pm

EXHIBITOR BENEFITS

- Access to more than 1,700 surgeons with a dedicated interest in treating breast disease
- Complimentary listing in all meeting publications, including the Final Program on the Society website and upgraded profile in Annual Meeting mobile application
- 4 complimentary exhibitor staff badges for each 100 s/f of booth space contracted
- The Opening Reception, breaks and lunch in the exhibit hall (exhibitors are invited to participate in food functions held in the exhibit hall)
- Complimentary copies of the 20th Annual Meeting Final Program
- Access to the General Session (standing room only, if space allows)
- Complimentary pre-registration and post meeting lists (Name, City, State)
- Access to complimentary pre- and post-meeting registration mailing labels of meeting attendees.

SHOW LOCATION

Trinity I Exhibit Hall, Anatole Hilton
2201 North Stemmons Fwy, Dallas, TX 75207

Getting to and from Dallas is easy!

- 2,200 flights daily
- Over 200 destinations from DFW Airport
- Access to every major airport in the continental U.S. within 4 hours

CONTACT INFORMATION

Exhibits

Jane Conway - jconway@breastsurgeons.org
410-381-9500

[Link to Application and Floorplan](#)

Sponsorships Opportunities

Marti Boyer - mboyer@breastsurgeons.org
410-381-9500

[Link to Support Opportunities](#)

DALLAS FACTS

Dallas is a medical hub!

- 331,000 employed in the healthcare industry
- 31 major hospitals
- 82 acute-care hospitals/major medical centers
- 15 health-education institutions
- 54 medical/pharma manufacturing establishments
- 81 biotechnology R&D establishments

The ASBrS recognizes the essential role that healthcare companies play in helping the Society to maintain its focus on advancing the profession of breast surgery and improving the treatment and care that its members provide to patients with breast disease.

"Thank you for another wonderful conference."

"Great meeting as usual!"



The American Society of Breast Surgeons (ASBrS), founded in 1995, was established to encourage the study of breast surgery by promoting research and development of advanced surgery techniques, encouraging ongoing research and examination of breast disease, and improving standards of practice for breast surgery.

For more information about the Society and participating in our meeting, please visit our website at www.breastsurgeons.org.

MISSION STATEMENT

The American Society of Breast Surgeons is committed to continually improving the practice of breast surgery by serving as an advocate for those who seek excellence in the care of breast patients.

MEMBERSHIP

