Program Director
Sheldon Marc Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians and Surgeons
New York, NY
WELCOME TO SAN DIEGO!

Dear Attendees,

On behalf of Society President Dr. Shawna Willey, the Board of Directors, and the 2009 Annual Meeting Committee, I would like to welcome you to the American Society of Breast Surgeons 10th Annual Meeting in sunny San Diego.

This year we are offering more pre-meeting courses than ever before while also revamping some of our most popular courses—Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy, Stereotactic Breast Biopsy, Basic Breast Ultrasound, Oncoplastic Surgery (updated for 2009!), Breast Disease: A Primer for the Health Care Professional (expanded into a full day for 2009!) and two new courses: Multimodality Approach to the Diagnosis of Breast Diseases presented by László Tabár, MD and Prep Course for Ultrasound and Stereotactic Certification and Accreditation.

The general session is comprehensively planned with 18.75 CME hours of talks from experts from around the world. The General Session kicks off on Thursday afternoon with the ever popular Coding and Reimbursement symposium followed by Research To Practice’s (RTP) official corporate symposium: Clinical Controversies in the Interdisciplinary Management of Early Breast Cancer: A Surgical Perspective. Other presentation highlights include Dr. Shawna Willey’s Presidential Address; world-renowned breast radiologist Dr. László Tabár’s keynote address; sessions on managing high-risk populations, optimizing breast conservation, systemic therapy, carcinoma in situ, and oncoplastic mastectomy, and a community tumor board. Also, be sure to attend the scientific session on Friday afternoon for oral and poster presentations on the latest research in the field.

Two great educational opportunities have recently been added to this year’s program: Dr. Eric Whitacre will give an update on the Mastery of Breast Surgery Pilot Program with the Current Success & Future Direction presentation that will highlight the data that has been collected, how the program is growing, and the ongoing development of the program. The ‘Introduction to Certification’ is a lunchtime informational session that will provide a broad overview of both the Breast Ultrasound and Stereotactic Breast Procedures Certification programs and will give you the information to help you get started.

Please be sure to thank our industry partners for their tremendous support of our meeting by visiting the exhibit hall starting on Thursday evening with the Opening Reception. You also have a choice of several corporate-supported breakfast and evening symposia on Friday and Saturday.

Don’t let your trip to San Diego be all work and no play! We’ve built some relaxation into the program as well. Join us for the President’s Gala on Saturday evening for casino night on the Lord Hornblower yacht. Also, be sure to welcome our newest Society members and international attendees at the Welcome Breakfast on Sunday morning. All attendees are welcome at this event.

Thanks for joining us this year in San Diego for the Society’s 10th Annual Meeting. Here’s to 10 more years of outstanding meetings!

Sincerely,

Sheldon M. Feldman, MD, FACS
2009 Annual Meeting Program Chair

The American Society of Breast Surgeons

BOARD OF DIRECTORS

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Eric B. Whitacre, MD
Shawna C. Willey, MD
Victor J. Zannis, MD
Scientific Session Chair
Sheldon M. Feldman, MD

Image-Guided Courses

Course Organizer
Richard E. Fine, MD
Workshop Coordinator
Beth A. Boyd, RN
Meeting Objectives
Upon completion of this activity, participants should be able to:

- Identify current treatment and management options for breast patients
- Assess available studies of breast patients

Target Audience
Surgeons with a special interest in the treatment of breast disease.

Accreditation
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Surgeons and The American Society of Breast Surgeons. The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Continuing Medical Education Credit
The American College of Surgeons designates this educational activity for a maximum of 34.25* AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The following activities will be offered for CME credit at the Society’s 10th Annual Meeting:

**Wednesday, April 22**
8:00 am – 5:00 pm
- Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy (8 CME credits)
- Stereotactic Breast Biopsy (8 CME credits)

**Thursday, April 23**
7:30 am – 4:00 pm
- Basic Breast Ultrasound (7.5 CME credits)
- Oncoplastic Surgery: Breast Conservation and Strategies for Mastectomy (7.25 CME credits)
- Prep Course for Ultrasound and Stereotactic Certification and Accreditation (7.25 CME credits)
- Multimodality Approach to the Diagnosis of Breast Diseases (7.25 CME credits)
- Breast Disease: A Primer for the Allied Health Professional (7 CME credits)

**Thursday, April 23 – Sunday, April 26**
General Session (18.75 CME credits)

American College of Surgeons CME Credit Service
The American College of Surgeons, as the accredited provider of this educational activity, is providing a service to its members. If you indicate on your registration form that you are a member of the College, the CME credit earned from this meeting will be transferred to your ACS MY CME Portal Page. However, it is required that you check off the box on the registration form in order for the College to add this credit to your ACS record. Please note that credits earned will appear on your MY CME page within 3 months of the meeting.

*CME INFORMATION*

REGISTRATION HOURS
(Located on Level 3, Marina Foyer, South Tower)

**Wednesday, April 22**... 7:00 am – 7:00 pm
**Thursday, April 23**...... 6:45 am – 7:30 pm
**Friday, April 24**......... 6:00 am – 7:30 pm
**Saturday, April 25**..... 6:00 am – 5:00 pm
**Sunday, April 26**...... 7:00 am – 11:30 am
Headquarters Hotel
San Diego Marriott Hotel and Marina
333 West Harbor Drive
San Diego, CA 92101

With a spectacular waterfront setting in the heart of one of America’s finest cities, the San Diego Marriott Hotel & Marina truly represents the area’s best location for business and leisure. A mere 10 minutes from the San Diego International Airport, you can easily immerse yourself in the vibrant activity that surrounds this downtown Marriott. Conveniently situated adjacent to the Gaslamp Quarter, enjoy effortless access to the city’s most popular sights from the world famous San Diego Zoo and SeaWorld to the sparkling beaches. San Diego...sun, sand, beaches, mountains, and lakes are all at your fingertips. Known as a world-class destination, it’s no wonder they call it “America’s Finest City.”

Lounges and Restaurants in Hotel

**DW’s Restaurant**
DW’s Irish Pub features imported drafts, single malt scotch collection and traditional pub fare menu.

**LC’s**
LC’s Restaurant offers breakfast buffet and a la carte menu daily in a friendly and warm atmosphere.

**Roy's Hawaiian Fusion Cuisine**
Nowhere else will you find a culinary experience quite like the flavors, textures and colors created in Roy’s kitchens. Combining the freshest local ingredients with European sauces and bold Asian spices.

Transportation

**Parking**
- On-site Self Parking Fee: $10.00 per hour, $22.00 per day
- Valet Parking Fee: $32.00 per day

**Area Airport**
San Diego International Airport is approximately a ten minute taxi ride to the hotel. Estimated taxi fare: $12.00 (one way). *The San Diego Marriott Hotel and Marina does not provide shuttle service.*

**Airport Shuttle**
XPRESS SHUTTLE provides 24-hour airport transportation. Look for XPRESS SHUTTLE to the hotel or call (619) 222-5800 or (800) 900-RIDE, (800) 900-7433 to make a reservation.

**Amtrak Train**
The closest Amtrak Train Station to the San Diego Marriott is the Santa Fe Train Depot. Call (800) 872-7245 for further information.

**Bus Service**
Available through San Diego Transit. For scheduled departures call (619) 233-3004.

**Hertz Car Rental**
A Hertz Car Rental Desk is located in the Lobby of the hotel at ext. 6238.

**San Diego Trolley**
The Trolley operates daily across from the hotel at the intersection of First Avenue and West Harbor Drive. For route and schedule information please call (619) 231-8549.

**Limousine Service**
Please visit the Concierge desk located across from guest room registration.

**Bay Ferry to Coronado Island**
The San Diego Bay Ferry operates Sunday through Thursday from 9:00 am to 9:30 pm, Friday and Saturday from 9:00 am to 10:00 pm. The ferry departs San Diego from the Broadway Pier every top of the hour from downtown, while departing from Coronado every half hour of the hour.

**Taxis**
Taxis are available 24-hours a day, please ask a doorman or call Yellow Taxi at (619) 234-6161 or Orange Taxi at (619) 291-3333.

**Points of Interest**

**San Diego Padres**
The San Diego Padres will be in town April 24–26 playing the Pittsburgh Pirates at PETCO Park, 100 Park Blvd. For tickets or more information, call 619-795-5000.

**Seaport Village**
Seaport Village is open from 10:00 am to 9:00 pm daily. With architecture reminiscent of Old Spain, it is a short walk from the hotel and offers shops, restaurants and theme cafes.

**Mission Bay**
Mission Bay is best known for ideal conditions for waterskiing, jet skiing, sailing, rowing and powerboats. The bayside and ocean boardwalks are popular for running and rollerblading, and there are many shops along the three mile stretch. Mission Beach features a reconstructed rollercoaster and carousel.

**Sea World**
Sea World features Shamu the killer whale and Clyde and Seamore, the celebrated otter and sea lion. Highlights include the Penguin Encounter, Shark Exhibit and aquariums. Tickets are available at the Concierge Desk.

**San Diego Zoo**
The San Diego Zoo is open 365 days a year from 9:00 am to 4:00 pm. This world famous zoo is known for its endangered species list. It offers a narrated bus tour and a famous skyfari, for an aerial view of the park. Tickets are available at the Concierge desk.

**San Diego Wild Animal Park**
Open 365 days a year from 9:00 am to 4:00 pm, the Wild Animal Park brings endangered species to a park similar to their own wild habitat. The 55 minute narrated tram ride allows you to visit the wild animals and witness their natural behavior. Tickets are available at the Concierge Desk.
### Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy

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### Basic Breast Ultrasound

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### Basic Stereotactic Breast Biopsy

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### Multimodality Approach to the Detection and Diagnosis of Breast Diseases

7:30 am – 4:00 pm  
**Director:** László Tabár, MD  
**Moderator:** Jay Harness, MD

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### Oncoplastic Surgery: Breast Conservation and Strategies for Mastectomy

7:30 am – 4:00 pm  
**Moderators:** Melvin Silverstein, MD  
Pat Whitworth, MD

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### Prep Course for Ultrasound and Stereotactic Certification and Accreditation

7:30 am – 4:00 pm  
**Moderator:** Howard Snider, MD

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Coding and Reimbursement
4:15 pm – 5:15 pm
Marina Ballroom, Level 3, South Tower
Moderator: Mark Gittleman, MD
Faculty: Richard Fine, MD
Eric Whitacre, MD

This interactive session will focus on actual coding issues encountered by members. Recent updates, as well as future efforts, in coding and reimbursement, specifically for sentinel lymph node codes and oncoplastic procedures, will be discussed. The session will also feature the always popular “How do I code this?” segment.

Opening Reception in the Exhibit Hall
7:30 pm – 9:00 pm
Marriott Hall, Lobby Level, North Tower

Connect with fellow members and the industry's top vendors with food, drinks, and fun!

Clinical Controversies in the Interdisciplinary Management of Early Breast Cancer: A Surgical Perspective
5:30 pm – 7:30 pm
Marina Ballroom, Level 3, South Tower

The Society has elected to once again partner with Dr. Neil Love and his continuing medical education group, Research To Practice, in hosting the official satellite symposium at the 10th Annual Meeting. This unique event was designed and developed to allow Society members to help plan and shape the information presented and discussed during the meeting. To this end, throughout February and March of this year, more than 100 members elected to participate in a voluntary questionnaire focused on their familiarity with and interest in a number of different educational topics, recent clinical data reports and ongoing research studies. As part of this assessment, members were also asked to provide challenging cases and questions for which they would like further input and clarification.

The ratings, perspectives and cases obtained via the surveys were analyzed and then used to prioritize the topics and select the content included in the meeting agenda.

At the event, five breast cancer clinical investigators with an expertise in the systemic and/or surgical management of the disease will review many of the publications, presentations and trials identified as important and/or relevant by members completing the pre-meeting questionnaire. After each faculty lecture, cases and questions provided during the survey and audience keypad polling will be utilized to enhance the discussion and help create a beneficial, practical and relevant event focused on specifically addressing the educational needs of Society members.

This symposium is sponsored by Research To Practice and is supported by educational grants from Genentech BioOncology, Genomic Health, Inc., and Novartis Pharmaceuticals Corporation.

This event is free to all registered attendees; however, pre-registration is required.
(This program is not part of the Society's official CME submitted programming.)

PAST PRESIDENTS

1995 – 1997  Robert B. Caplan, MD
1997 – 1999  C. Alan Henry, MD
1999 – 2000  Rache M. Simmons, MD
2000 – 2001  Mark A. Gittleman, MD
2001 – 2002  Arthur G. Lerner, MD
2002 – 2003  Michael J. Edwards, MD
2003 – 2004  Richard E. Fine, MD
2004 – 2005  Lorraine Tafra, MD
2005 – 2006  Edgar D. Staren, MD, PhD, MBA
2006 – 2007  Helen A. Pass, MD
2007 – 2008  Jay K. Harness, MD
Interested in certification but don't know where to start?

NEW SESSION

Introduction to Certification
11:45 am – 12:45 pm
San Diego Ballroom C, North Tower, Lobby Level

This lunchtime informational session will provide a broad overview of both the Breast Ultrasound and Stereotactic Breast Procedures Certification programs. It will give you the information to help you get started, including: benefits of certification, criteria for applying, image and documentation submission, Q&A. No registration is required. (This program is not part of the Society’s official CME submitted programming.)

The American Society of Breast Surgeons Annual Business Meeting and Awards
5:55 pm – 6:30 pm
Marina Ballroom, Level 3, South Tower

Keep up with the latest Society activities by attending the annual business meeting, where the Society’s officers and committee chairs will present updates. The winners of this year’s Scientific Session awards, including the 2009 George Peters Award for Outstanding Scientific Presentation Award, will also be announced.

Mastery of Breast Surgery Pilot Program Updates

Members will have two opportunities to learn more about the Society’s Mastery of Breast Surgery Pilot Program:

Empowering Surgeons: How Incorporating EMR into Your Practice Can Improve Patient Care
6:45 am – 7:45 am
Coronado Room, Level 4, South Tower

In this Breakfast Workshop learn how Cancer Surgery Canada and Alberta WebSMR are improving surgical outcomes for cancer patients through educating and providing electronic resources to cancer surgeons. Special guest Walley Temple, MD, Clinical Director of Cancer Surgery Alberta, will give a demonstration of Alberta WebSMR, which provides healthcare institutions with a simple standardized electronic means of capturing surgical medical records. Drs. Eric Whitacre and John West will compare the Society’s Mastery of Breast Surgery Program to the Alberta program and how it can lead to improved patient care.

(Pre-registration and a nonrefundable fee of $40 is required. Limited seating is available. Please sign up at the registration desk.)

Mastery of Breast Surgery Pilot Program: Current Success & Future Direction
5:45 pm – 5:55 pm
Marina Ballroom, Level 3, South Tower

In Friday afternoon’s general session, hear Dr. Eric Whitacre’s update on the Mastery of Breast Surgery Pilot Program, which will highlight the data that has been collected and how the program is growing. Ongoing development of the program, including response to participant feedback, future quality measures and the inclusion of additional data points, will be discussed.
B1 Empowering Surgeons: How Incorporating EMR into Your Practice Can Improve Patient Care
Walley Temple, MD, John West, MD, Eric Whitacre, MD
Coronado Room, Level 4, South Tower
Come and learn how Cancer Surgery Canada and Alberta WebSMR is improving surgical outcomes for cancer patients through educating and providing electronic resources to cancer surgeons. Special guest Walley Temple, MD, Clinical Director of Cancer Surgery Alberta will give a demonstration of Alberta WebSMR which provides healthcare institutions with a simple standardized electronic means of capturing surgical medical records. EMR experts Drs. Whitacre and West will compare the Society's Mastery of Breast Surgery Program to the Alberta program and how it can lead to improved patient care.

B2 Starting Your Own Breast Practice
Peter Beitsch, MD, Beth DuPree, MD, Mark Gittleman, MD
Manchester Room, Lobby Level, North Tower
What are the pros and cons of a free-standing breast center, and is this a model which will eventually supplant hospital-based or single-specialty office-based models for the care of breast disease? Drs. Beitsch, DuPree and Gittleman have all "been there and done that." They will tell us why and how they did so.

B3 Functional Breast Imaging — MRI/BSGI/PEM
Judy Boughey, MD, Elise Levin, MD, Lorraine Tafra, MD
Columbia Room, Lobby Level, North Tower
This workshop offers an opportunity to get insight about incorporating the various functional breast imaging modalities into your practice. Dr. Levin (expert in MRI), Dr. Boughey (much experience with breast specific gamma imaging) and Dr. Tafra (PEM expert) will share their experience and discuss these imaging modalities in patient care.

B4 High-Risk Surveillance Program Development
Paul Baron, MD, Kevin Hughes, MD
San Diego Ballroom C, Lobby Level, North Tower
With increasing education and public awareness, more patients who are at increased risk for breast cancer are seeking breast surgeons with expertise in surveillance and risk-reducing strategies. Learn from two experts, Dr. Hughes (academic center) and Dr. Baron (community private practice), how to successfully develop and run an effective high-risk program.

B5 Sentinel Node Micromets — Molecular Pathology
Mahmoud El-Tamer, MD, Emiel Rutgers, MD, PhD
Rancho Las Palmas Room, Level 4, South Tower
Sentinel lymph node (SLN) micrometastases remain a subject of debate. Are serial sections and immunohistochemical staining worthwhile? Is further surgery required? Is systemic therapy indicated? If so, how much? What is the role of RT? Dr. El-Tamer (the author of a landmark study of SLN micrometastases in DCIS) and Dr. Rutgers (Principal Investigator of the EORTC AMAROS Trial) are uniquely qualified to discuss a subject that still raises more questions than answers.

B6 Risk-Reducing Mastectomy — Indication and Technique
Eisuke Fukuma, MD, PhD, V Suzanne Klimberg, MD
Torrey Room, Lobby Level, North Tower
Increasing numbers of patients are opting for risk-reducing mastectomies. Learn appropriate selection criteria and surgical techniques from two experts with extensive experience in skin-sparing and nipple-sparing mastectomies, including technical pearls (Dr. Klimberg) and endoscopic approach (Dr. Fukuma).

B7 Defining Quality/Best Practice
Cary Kaufman, MD, David Krag, MD
Torrance Room, Level 4, South Tower
More than ever, breast surgeons are being asked to establish individual and programmatic standards for optimal patient care. Pay for performance is becoming a reality. Drs. Krag and Kaufman will share their experience in the establishment of current guidelines and development of future standards in this rapidly evolving area.

B8 Benign Breast Disease Management
Edward Donahue, MD, Alison Laidley, MD
San Diego Ballroom A, Lobby Level, North Tower
The appropriate management of common benign breast disease, including mastodynia, fibrocystic change, proliferative disease, nipple discharge, inflammatory and infectious disorders can present significant clinical challenges. Learn from two experts, Drs. Laidley and Donahue, practical approaches to accurate efficient diagnosis and treatment.
FRIDAY, APRIL 24

6:30 am – 7:30 am  Breakfast Workshops
Pre-registration required. See faculty and description on opposite page.

BI  Empowering Surgeons: How Incorporating EMR Into Your Practice Can Improve Patient Care
Coronado Room, Level 4, South Tower

B2  Starting Your Own Breast Practice
Manchester Room, Lobby Level, North Tower

B3  Functional Breast Imaging—MRI/BSGI/PEM
Columbia Room, Lobby Level, North Tower

B4  High-Risk Surveillance Program Development
San Diego Ballroom C, Lobby Level, North Tower

B5  Sentinel Node Micromets—Molecular Pathology
Rancho Las Palmas Room, Level 4, South Tower

B6  Risk-Reducing Mastectomy—Indication and Technique
Torrey Room, Lobby Level, North Tower

B7  Defining Quality/Best Practice
Torrance Room, Level 4, South Tower

B8  Benign Breast Disease Management
San Diego Ballroom A, Lobby Level, North Tower

General Session — Marina Ballroom, Level 3, South Tower

8:00 am – 8:15 am  Welcome
Society President Shawna Willey, MD
Program Chair Sheldon Feldman, MD

8:15 am – 9:45 am  Molecular Classification of Breast Cancer
Moderators: Henry Kuerer, MD, PhD
Anne Moore, MD
Jane Méndez, MD

Diagnostic Predictors – OncotypeDX
Anne Moore, MD

Diagnostic Predictors – MammaPrint
Emiel Rutgers, MD, PhD

Primary Tumor Biology and Ethnicity
Lisa Newman, MD, MPH

Pathology Features and Prognosis
W. Fraser Symmans, MD

9:45 am – 10:15 am  Break in Exhibit Hall
Marriott Hall, Lobby Level, North Tower

10:15 am – 11:45 am  Systemic Therapy
Moderators: Irene Wapnir, MD
Anees Chagpar, MD

The BIG Strategy for Personalizing Breast Cancer Therapy
Matthew Ellis, MB, PhD

Her-2-Neu Therapy
Dennis Slamon, MD, PhD

Antiangiogenesis and Novel Targets
Melody Cobleigh, MD

New Hormonal Therapies
Matthew Ellis, MB, PhD

Vitamin D and Optimizing Bone Health
Rowan Chlebowski, MD, PhD

11:45 am – 12:45 pm  Scientific Poster Forum
San Diego Ballroom A, Lobby Level, North Tower
Pre-registration is required.

11:45 am – 12:45 pm  Introduction to Certification
Not part of the Society CME submitted programming
San Diego Ballroom C, Lobby Level, North Tower

11:45 am – 12:45 pm  Lunch in the Exhibit Hall
Marriott Hall, Lobby Level, North Tower

1:00 pm – 1:45 pm  Presidential Address
Shawna Willey, MD

1:45 pm – 3:00 pm  Scientific Oral Presentations I
Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

3:00 pm – 3:30 pm  Break in Exhibit Hall
Marriott Hall, Lobby Level, North Tower

3:30 pm – 4:45 pm  Scientific Oral Presentations II
Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

4:45 pm – 5:45 pm  Best Papers
Top 10 Papers of 2008
Helen Pass, MD

Top 10 Papers of the Past 10 Years
Hiram Cody, MD

5:45 pm – 5:55 pm  Mastery of Breast Surgery Pilot Program: Current Success and Future Direction
Eric Whitacre, MD

5:55 pm – 6:30 pm  Society Business Meeting and Awards

6:30 pm – 7:30 pm  Scientific Poster Session and Reception
West Lobby Lounge, North Tower

7:30 pm  Vendor-Supported Evening Symposium
(This program is not part of the Society’s official CME submitted programming.)

• Ethicon Endo-Surgery, Inc.
San Diego Ballroom A, Lobby Level, North Tower

• ImpediMed, Inc.
San Diego Ballroom C, Lobby Level, North Tower
**SATURDAY, APRIL 25**

6:30 am – 7:45 am  
**Vendor-Supported Breakfast Symposia**  
(This program is not part of the Society’s official CME submitted programming.)

- **Agendia, Inc.**  
  San Diego Ballroom A, Lobby Level, North Tower
- **Hologic, Inc.**  
  San Diego Ballroom C, Lobby Level, North Tower
- **Myriad Genetic Laboratories, Inc.**  
  San Diego Ballroom B, Lobby Level, North Tower
- **SenoRx, Inc.**  
  Columbia Room, Lobby Level, North Tower

**General Session - Marina Ballroom, Level 3, South Tower**

8:00 am – 9:30 am  
**Managing High-Risk Patients**  
*Moderators:* Robert Goulet, MD  
Leslie Montgomery, MD

- **Risk Assessment**  
  Amy Degnim, MD
- **Optimal Radiological Screening**  
  Elsie Levin, MD
- **Genetics and Breast Cancer Prevention**  
  Jeffrey Weitzel, MD
- **NAF Biomarker Screening**  
  Seema Khan, MD
- **Hormone Therapy and Breast Cancer Risk**  
  Malcolm Pike, PhD
- **Promising Risk-Reducing Approaches**  
  Carol Fabian, MD
- **Risk-Reducing Surgery**  
  Todd Tuttle, MD

9:30 am – 10:00 am  
**Break in Exhibit Hall**  
Marriott Hall, Lobby Level, North Tower

10:00 am – 11:00 am  
**Keynote Address**  
*A New Era in the Diagnosis and Treatment of Breast Cancer*  
László Tabár, MD

11:00 am – 12:30 pm  
**Optimizing Breast Conservation**  
*Moderators:* Julian Kim, MD  
Susan Boolbol, MD

- **Oncoplastic Surgical Approach**  
  Pat Whitworth, MD
- **Margin Assessment—Avoiding Re-excision**  
  V. Suzanne Klimberg, MD
- **Radioactive Seed Localization Method**  
  Barbara Pockaj, MD
- **Sentinel Node Evaluation**  
  David Krag, MD
- **Needle Not Knife**  
  Kambiz Dowlatshahi, MD

12:30 pm – 1:30 pm  
**Lunch in Exhibit Hall**  
Marriott Hall, Lobby Level, North Tower

12:30 pm – 4:30 pm  
**The American Society of Breast Surgeons Foundation Silent Auction**  
Marina Ballroom Foyer, Level 3, South Tower

**3rd Annual Silent Auction**  
12:30 pm – 4:30 pm

The American Society of Breast Surgeons Foundation will host its 3rd annual silent auction on Saturday, April 25. Bidding opens at 12:30 pm in the Marina Lobby and will continue until 4:30 pm. Winners will be announced at the conclusion of the general session on Saturday and posted at the Foundation table. We invite you to enjoy bidding on a variety of items, including exciting vacation destinations, electronics, artwork, collectibles, gift baskets, and more.

The American Society of Breast Surgeons Foundation is a charitable organization dedicated to improving the standard of care for breast disease patients by providing support for medical and patient education; advancing breast disease research, diagnosis, and treatment technologies; and offering programs and services to medical professionals and their patients.
SUNDAY, APRIL 25

7:00 am – 8:00 am  Members Breakfast
All registered attendees are invited to join us at this special breakfast to welcome our new and international members.
Sea View, Lobby Level, South Tower

8:00 am – 9:15 am  Oncoplastic Mastectomy
**Moderators:** William Dooley, MD, Sarah McLaughlin, MD
**Nipple-Sparing Mastectomy: How Do I Do It?**
V. Suzanne Kliment, MD
**Endoscopic Mastectomy**
Eisuke Fukuma, MD, PhD
**Reconstructive Techniques**
Jeffrey Ascherman, MD
**Post-Mastectomy Radiotherapy**
Thomas Buchholz, MD

9:15 am – 9:30 am  Break
Marina Ballroom Foyer, Level 3, South Tower

9:30 am – 11:30 am  Management Issues/Controversy
**Moderators:** Richard White, MD, Dennis Holmes, MD
**Young Women**
Ann Partridge, MD, MPH
**Fertility Issues**
Kutluk Okar, MD
**Paget’s Disease and Breast Dermatology**
J. Michael Dixon, MD
**Inflammatory Breast Cancer**
Funda Meric-Bernstam, MD
**Male Breast Cancer**
Mahmoud El-Tamer, MD
**Breast Surgery for Stage 4 Disease**
Seema Khan, MD
**Nipple Discharge**
Susan Boolbol, MD

11:30 am  Meeting Adjourns

Neoadjuvant Therapy: Who, Why, How?
**Moderators:** Hiram Cody, MD, Funda Meric-Bernstam, MD
**Patient Selection**
Matthew Ellis, MB, PhD
**Imaging Considerations**
Elise Levin, MD
**Chemotherapy or Hormonal Rx**
J. Michael Dixon, MD
**Surgical Implications**
Hiram Cody, MD
**Radiation Implications**
Thomas Buchholz, MD
**Pathology Issues**
W. Fraser Symmans, MD

President’s Gala “Casino Night”
Casino Night on the Lord Hornblower Yacht

Put on your best poker face and join Society President Shawna Willey, MD, for an evening of dining, dancing, and gambling at the Society's 10th Annual President’s Gala. The casino-themed gala will take place on the luxurious Lord Hornblower, and will cruise the beautiful waters of the San Diego harbor. Guests will be treated to the non-stop entertainment of the world famous Wayne Foster Entertainment. Attire is California Chic. A limited number of tickets are still available for purchase at the registration desk.

General Session - Marina Ballroom, Level 3, South Tower

11:30 am  Meeting Adjourns

THE AMERICAN SOCIETY OF BREAST SURGEONS
Jeffrey A. Ascherman, MD, FACS
Site Chief
Associate Professor of Clinical Surgery
Attending Surgeon
Division of Plastic Surgery New York–Presbyterian Hospital
Columbia University Medical Center
New York, NY

Deanna J. Attai, MD, FACS
Director
Center for Breast Care, Inc.
Burlington, CA

Paul L. Baron, MD, FACS
Co-Founder, Charleston Breast Center
Cancer Specialists of Charleston
Director, Charleston High Risk Breast Clinic
Charleston, SC

Peter D. Beitsch, MD, FACS
Director, Dallas Breast Center
Dallas, TX

Michael P. Berry, MD, FACS
Director, The Breast Clinic of Memphis
Germantown, TN

Aaron D. Bleznak, MD, FACS
Vice Chair, Operations and Clinical Affairs
Section of Surgical Oncology
Department Surgery
Lehigh Valley Hospital and Health Network
Allentown, PA

Kenneth J. Bloom, MD
Medical Director
CLARiENT, Inc.
Aliso Viejo, CA

Suzan E. El–Eid, MD, FACS
Beth B. DuPree, MD, FACS
Kambiz Dowlatshahi, MD, FACS
Souzan E. El–Eid, MD, FACS

Anees B. Chagpar, MD, MSc, MPH, FACS
Associate Professor, Division of Surgical Oncology
Academic Advisory Dean, School of Medicine
Director, Multidisciplinary Breast Program
James Graham Brown Cancer Center
University of Louisville
Louisville, KY

Rowan T. Chlebowski, MD, PhD
Chief, Fellowship Program Director
Division of Medical Oncology/Hematology
Harbor-UCLA Medical Center
Torrance, CA

Melody A. Coleleigh, MD
Professor of Medicine
Director, Comprehensive Breast Center
Division of Hematology, Oncology and Stem Cell Transplant
Department of Medicine
Rush University Medical Center
Chicago, IL

Hiram S. Cody, III, MD, FACS
Attending Surgeon, The Breast Service
Department of Surgery
Memorial Sloan–Kettering Cancer Center
Professor of Clinical Surgery
The Weill Medical College of Cornell University
New York, NY

Kristin R. Corgan, MD, FACS
Director
Georgia Breast Care
Marietta, GA

Amy C. Degnim, MD, FACS
Assistant Professor of Surgery, Breast Clinic
Department of Surgery
Mayo Clinic
Rochester, MN

Christina L. Dial, DO
Director
Breast Care Clinic of Jackson
Flowood, MS

J. Michael Dixon, MD, FRCS
Professor of Surgery
Consultant Surgeon
Clinical Director, Breakthrough Research Unit
Edinburgh Breast Unit
Western General Hospital
Edinburgh, Scotland, United Kingdom

Edward J. Donahue, MD, FACS
Medical Director, The Cancer Center
St Joseph’s Hospital and Medical Center
Phoenix, AZ

William C. Dooley, MD, FACS
The G. Rainey Williams Professor and Chair
Oklahoma University Breast Institute
Director, Division of Surgical Oncology
Department of Surgery
Oklahoma University Health Sciences Center
Oklahoma City, OK

Kambiz Dowlatshahi, MD, FACS
Professor of Surgery
Rush University Medical Center
Chicago, IL

Beth B. DuPree, MD, FACS
CEO/Medical Director
Comprehensive Breast Care Institute at DSI Bucks County
Bensalem, PA

Matthew J. Ellis, MB, BChir, PhD
Section Head, Medical Oncology
Director, Breast Cancer Program
Professor of Medicine
Washington University
St. Louis, MO

Mahmoud B. El–Tamer, MD, FACS
Associate Professor of Clinical Surgery
Program Director of Education
Columbia University College of Physicians and Surgeons
Assistant Attending Surgeon
New York–Presbyterian Hospital
Columbia University Medical Center
New York, NY

Carol J. Fabian, MD
Professor of Medicine, Division of Clinical Oncology
Director, Breast Cancer Prevention Center
Kanas Masonic Cancer Research Chair
University of Kansas Medical Center
Westwood, KS

Sheldon M. Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians and Surgeons
New York, NY

Richard E. Fine, MD, FACS
Director, Advanced Breast Care, PC
Marietta, GA

Darius S. Francescatti, MD, FACS
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Rush–Presbyterian–St. Luke’s Medical Center
Chicago, IL

Sara J. Fredrickson, MD, FACS
Director
Advanced Breast Care Specialists
Bloomfield, IL

Eisuke Fukuma, MD, PhD
Professor of Medicine
University of Tennessee
Chattanooga, TN

Lisa E. Guerra, MD, FACS
Breast Surgeon, Hoag Breast Care Center
Hoag Memorial Hospital Presbyterian
Newport Beach, CA

Jay K. Hannes, MD, FACS
Medical Director
St. Joseph Hospital Comprehensive Breast Center
Orange, CA

Ronda S. Henry–Tillman, MD, FACS
Associate Professor
Department of Surgery
West Virginia University Health Sciences
Women’s Oncology Clinic
Winthrop P. Rockefeller Cancer Institute
University of Arkansas for Medical Sciences
Little Rock, AR

Tina J. Hieken, MD, FACS
Associate Professor of Surgery
Department of Surgery
Rush Medical College
Skokie, IL

Dennis R. Holmes, MD, FACS
Breast Surgeon, Director of Intraoperative Radiosurgery
USC, Norris Comprehensive Cancer Center
Chief, USC & LA County Medical Center Breast Service
Assistant Professor of Clinical Surgery
Keck School of Medicine
Los Angeles, CA

Kevin S. Hughes, MD, FACS
Surgical Director, Avon Foundation Comprehensive Breast Evaluation Center
Co-Director, Breast and Ovarian Cancer Genetics and Risk Assessment Program
Division of Surgical Oncology
Massachusetts General Hospital Cancer Center
Boston, MA

Shelley Hwang, MD, FACS
Breast Surgeon, Carol Franc Buck Breast Care Center
University of California, San Francisco
Associate Professor In Residence,
Department of Surgery
Attending Surgeon
Mount Zion and Moffitt Long Hospitals
San Francisco, CA

Scott Karlan, MD, FACS
Director of Physician Education
Saul and Joyce Brandman Breast Center
Cedars–Sinai Medical Center
Los Angeles, CA

Cary S. Kaufman, MD, FACS
Medical Director, Bellingham Breast Center
Assistant Clinical Professor,
University of Washington
Bellingham, WA

Tricia A. Kelly, MD, FACS
Breast Surgeon
Breast Care Specialists
Allentown, PA

Seema A. Khan, MD, FACS
Professor of Surgery
Director, Bluum Family Breast Cancer Early Detection and Prevention Program
Fenbren School of Medicine
Northwestern University
Chicago, IL
Commercial Exhibits

Visit the industry’s top vendors in the Exhibit Hall, located in the Marriott Hall, Lobby Level, North Tower. The exhibitors will showcase the latest technology and the newest procedures. You will be able to meet with company representatives and see this technology firsthand.

Educational Grants/Marketing Support

The American Society of Breast Surgeons gratefully acknowledges the unrestricted educational grants, marketing support, and gifts in kind received from the following companies and thanks them for helping the Society continue its mission of encouraging the study of breast surgery, promoting research and development of advanced surgical techniques, improving the standards of practice for breast surgery in the United States, and serving as a forum for the exchange of ideas:

Agendia
Aloka
AstraZeneca
Bard Biopsy Systems
B-K Medical Systems, Inc.
Carl Zeiss
Cianna Medical
Ethicon Endo-Surgery, Inc.
GE Healthcare
Genentech, Inc.
Genomic Health
Hologic, Inc.
ImpediMed, Inc.
Kubtec
Myriad Genetic Laboratories
Naviscan, Inc.
Novartis Pharmaceuticals
Novian Health, Inc.
Sanarus Medical, Inc.
SenoRx, Inc.
SonoSite, Inc.
Terason Corporation
Toshiba America Medical Systems, Inc.
United Medical Systems, Inc.
U-Systems, Inc.
Veridex, LLC
Xoft, Inc.

EXHIBIT HALL HOURS

Thursday, April 23........7:30 pm – 9:00 pm
Opening Reception
Friday, April 24.............9:00 am – 4:00 pm
Saturday, April 25 ..........9:00 am – 4:30 pm
### 2009 LIST OF EXHIBITORS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Booth No.</th>
</tr>
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<tbody>
<tr>
<td>Agendia, Inc.</td>
<td>511</td>
</tr>
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<td>317</td>
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<td>412</td>
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<td>510</td>
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<td>417</td>
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<td>B-K Medical Systems, Inc.</td>
<td>408</td>
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<td>Buffalo Filter</td>
<td>311</td>
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<td>Care Wise Medical Products Corporation</td>
<td>208</td>
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<td>Carl Zeiss</td>
<td>103</td>
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<td>CBL Path, Inc.</td>
<td>615</td>
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<td>Cianna Medical</td>
<td>516</td>
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<td>Conmed Electrosurgery</td>
<td>519</td>
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<td>Covidien</td>
<td>212</td>
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<td>Dillon Technologies LLC</td>
<td>416</td>
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<td>Eli Lilly</td>
<td>514</td>
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<td>403</td>
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<td>Exemplo Medical</td>
<td>611</td>
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<td>Faxitron X-Ray, LLC</td>
<td>606</td>
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<td>617</td>
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<td>Genomic Health, Inc.</td>
<td>302</td>
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<td>Hologic, Inc.</td>
<td>603</td>
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<td>ImpediMed, Inc.</td>
<td>707</td>
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<td>IntraOp Medical, Inc.</td>
<td>512</td>
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<td>309</td>
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<td>LilypadzRx/MMK Medical</td>
<td>217</td>
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<tr>
<td>Lippincott, Williams &amp; Wilkins</td>
<td>318</td>
</tr>
<tr>
<td>Lumitex, Inc.</td>
<td>112</td>
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<td>Medison America, Inc.</td>
<td>708</td>
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<td>MedNet Technologies, Inc.</td>
<td>410</td>
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<td>Mentor Corporation</td>
<td>616</td>
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<td>Myriad Genetic Laboratories, Inc.</td>
<td>409</td>
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<td>National Accreditation Program of Breast Centers</td>
<td>313</td>
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<tr>
<td>Naviscan, Inc.</td>
<td>205</td>
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<tr>
<td>NeoMatrix</td>
<td>517</td>
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<tr>
<td>Novartis Oncology</td>
<td>415</td>
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<td>Novian Health, Inc.</td>
<td>509</td>
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<td>PEAK Surgical</td>
<td>210</td>
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<td>Peninsula Medical Inc.</td>
<td>215</td>
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<td>Philips Healthcare</td>
<td>100</td>
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<tr>
<td>Plomics, Inc.</td>
<td>219</td>
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<td>Precision Therapeutics</td>
<td>104</td>
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<tr>
<td>RMD Instruments, Corp.</td>
<td>609</td>
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<td>Rubicor</td>
<td>618</td>
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<tr>
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<td>203</td>
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<tr>
<td>Saunders/Mosby/Elsevier Med Publishing</td>
<td>102</td>
</tr>
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<td>303</td>
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<td>414</td>
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<td>710</td>
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<td>608</td>
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<td>319</td>
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<tr>
<td>Supersonic Imagine</td>
<td>613</td>
</tr>
<tr>
<td>Sysmex</td>
<td>413</td>
</tr>
<tr>
<td>Terson Corporation</td>
<td>106</td>
</tr>
<tr>
<td>Toshiba America Medical Systems/SMI Ultrasound</td>
<td>508</td>
</tr>
<tr>
<td>Turbo-Doc Electronic Medical Records</td>
<td>216</td>
</tr>
<tr>
<td>United Medical Systems</td>
<td>503</td>
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<td>315</td>
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<tr>
<td>Vector Surgical</td>
<td>314</td>
</tr>
<tr>
<td>Xoft Inc.</td>
<td>111</td>
</tr>
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Exhibition Hall Map: ENTRANCE MARRIOTT HALL
Join us next year for our
11th Annual Meeting
April 28–May 2, 2010
at the Bellagio in Las Vegas, Nevada

See you there!
Friday Program

Text does not print on this page
General Session: Friday, 6:30 am – 7:30 am

Breakfast Workshops

Pre-registration required. See faculty and description on page 8.

B1 Empowering Surgeons: How Incorporating EMR Into Your Practice Can Improve Patient Care
Walley Temple, MD, John West, MD, Eric Whitacre, MD
Coronado Room, Level 4, South Tower

B2 Starting Your Own Breast Practice
Peter Beitsch, MD, Beth DuPree, MD, Mark Gittleman, MD
Manchester Room, Lobby Level, North Tower

B3 Functional Breast Imaging—MRI/BSGI/PEM
Judy Boughey, MD, Elsie Levin, MD, Lorraine Tafra, MD
Columbia Room, Lobby Level, North Tower

B4 High-Risk Surveillance Program Development
Paul Baron, MD, Kevin Hughes, MD
San Diego Ballroom C, Lobby Level, North Tower

Faculty:

Paul L. Baron, MD, FACS
Co-Founder, Charleston Breast Center
Cancer Specialists of Charleston
Director, Charleston High Risk Breast Clinic
Charleston, SC

Peter D. Beitsch, MD, FACS
Director, Dallas Breast Center
Dallas, TX

Judy C. Boughey, MD, FACS
Assistant Professor of Surgery
Mayo Clinic
Rochester, MN

Beth B. DuPree, MD, FACS
CEO/Medical Director
Comprehensive Breast Care Institute at DSI Bucks County
Bensalem, PA

Mark A. Gittleman, MD, FACS
Medical Director
Breast Care Specialists, PC
Allentown, PA

Kevin S. Hughes, MD, FACS
Surgical Director, Avon Foundation
Comprehensive Breast Evaluation Center
Co-Director, Breast and Ovarian Cancer Genetics and Risk Assessment Program
Division of Surgical Oncology
Massachusetts General Hospital
Cancer Center
Boston, MA

Elsie Levin, MD
Medical Director
Faulkner-Sagoff Breast Imaging & Diagnostic Center
Faulkner Hospital
Boston, MA

Lorraine Tafra, MD, FACS
Director, The Breast Center
Anne Arundel Medical Center
Annapolis, MD

Walley J. Temple, MD, FRCSC, FACS
Chief Surgical Oncology
Tom Baker Cancer Centre
Professor Departments of Oncology & Surgery
University of Calgary
Calgary, Alberta
Canada

John G. West, MD, FACS
Surgical Director
The Breast Care Center of Orange County
Orange, CA

Eric B. Whitacre, MD, FACS
Director
The Breast Center of Southern Arizona
Tucson, AZ

NOTES:
6:30 am – 7:30 am

**Breakfast Workshops**
Pre-registration required. See faculty and description on opposite page.

B5 **Sentinel Node Micromets—Molecular Pathology**
Mahmoud El-Tamer, MD, Emiel Rutgers, MD, PhD
*Rancho Las Palmas Room, Level 4, South Tower*

B6 **Risk-Reducing Mastectomy—Indication and Technique**
Eisuke Fukuma, MD, PhD, V. Suzanne Klimberg, MD
*Torrey Room, Lobby Level, North Tower*

B7 **Defining Quality/Best Practice**
Cary Kaufman, MD, David Krag, MD
*Torrance Room, Level 4, South Tower*

B8 **Benign Breast Disease Management**
Edward Donahue, MD, Alison Laidley, MD
*San Diego Ballroom A, Lobby Level, North Tower*

**NOTES:**

**Faculty:**

Edward J. Donahue, MD, FACS  
Medical Director, The Cancer Center  
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Phoenix, AZ

Mahmoud B. El-Tamer, MD, FACS  
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Chiba, Japan

Cary S. Kaufman, MD, FACS  
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Assistant Clinical Professor,  
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Bellingham, WA

V. Suzanne Klimberg, MD, FACS  
Muriel Balsam Kohn Chair in  
Breast Surgical Oncology  
Professor of Surgery and Pathology  
University of Arizona for Medical Sciences  
Director, Breast Cancer Program  
Winthrop P. Rockefeller Cancer Institute  
Little Rock, AR

David N. Krag, MD, FACS  
S. D. Ireland Professor of Surgical Oncology  
Department of Surgery  
Division of Surgical Oncology  
College of Medicine  
University of Vermont  
Burlington, VT

Alison L. Laidley, MD, FACS, FRCS(C)  
Breast Surgeon  
Breast Surgeons of North Texas  
Dallas, TX

Emiel J. Rutgers, MD, PhD, FRCS  
Head Department of Surgery  
Chair NKI/AvL Breast Group  
Treasurer EORTC Breast Cancer Group  
Netherlands Cancer Institute/  
Antoni van Leeuwenhoek Hospital  
Plesmanlaan, Amsterdam
Molecular Classification of Breast Cancer
Moderators: Henry Kuerer, MD, PhD
Jane Méndez, MD

Diagnostic Predictors – OncotypeDX
Anne Moore, MD

Diagnostic Predictors – MammaPrint
Emiel Rutgers, MD, PhD

Primary Tumor Biology and Ethnicity
Lisa Newman, MD, MPH

Pathology Features and Prognosis
W. Fraser Symmans, MD

Faculty:

Henry M. Kuerer, MD, PhD, FACS
Professor of Surgery
Director, Breast Surgical Oncology
Training Program
Academic Affairs
Senior Vice President’s Office
MD Anderson Cancer Center
Houston, TX

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Weill Medical College
Cornell University
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Professor of Surgery
University of Michigan Comprehensive Cancer Center
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Netherlands Cancer Institute/ Antoni van Leeuwenhoek Hospital
Plesmanlaan, Amsterdam

W. Fraser Symmans, MD
Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic Clinic
University of Texas MD Anderson Cancer Center
Houston, TX

NOTES:
10:15 am – 11:45 am

Systemic Therapy
**Moderators:** Irene Wapnir, MD
Anees Chagpar, MD

The BIG Strategy for Personalizing Breast Cancer Therapy
Matthew Ellis, MB, PhD

Her-2-Neu Therapy
Dennis Slamon, MD, PhD

Antiangiogenesis and Novel Targets
Melody Cobleigh, MD

New Hormonal Therapies
Matthew Ellis, MB, PhD

Vitamin D and Optimizing Bone Health
Rowan Chlebowski, MD, PhD

---

**Faculty:**

- **Anees B. Chagpar, MD, MSc, MPH, FACS**
  - Associate Professor, Division of Surgical Oncology
  - Academic Advisory Dean, School of Medicine
  - Director, Multidisciplinary Breast Program
  - James Graham Brown Cancer Center
  - University of Louisville
  - Louisville, KY

- **Rowan T. Chlebowski, MD, PhD**
  - Chief
  - Fellowship Program Director
  - Division of Medical Oncology/Hematology
  - Harbor-UCLA Medical Center
  - Torrance, CA

- **Melody A. Cobleigh, MD**
  - Professor of Medicine
  - Director, Comprehensive Breast Center
  - Division of Hematology, Oncology and Stem Cell Transplant
  - Department of Medicine
  - Rush University Medical Center
  - Chicago, IL

- **Matthew J. Ellis, MB, BChir, PhD**
  - Section Head, Medical Oncology
  - Director, Breast Cancer Program
  - Professor of Medicine
  - Washington University
  - St. Louis, MO

- **Dennis J. Slamon, MD, PhD**
  - Chief, Division of Hematology/Oncology
  - David Geffen School of Medicine
  - University of California, Los Angeles
  - Los Angeles, CA

- **Irene L. Wapnir, MD, FACS**
  - Associate Professor
  - Department of Surgery
  - Stanford Cancer Center
  - Stanford University
  - Stanford, CA

---

**NOTES:**
Scientific Poster Forum

Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

San Diego Ballroom A, Lobby Level, North Tower
Pre-registration is required.

NOTES:
**Presidential Address**
Shawna Willey, MD

---

**Faculty:**
Shawna C. Willey, MD, FACS
Associate Professor of Surgery
Director, Betty Lou Ourisman Breast Health Center
Lombardi Comprehensive Cancer Center
Georgetown University Hospital
Washington, DC

---

**NOTES:**
1:45 pm – 3:00 pm
Scientific Oral Presentations I
Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

3:30 pm – 4:45 pm
Scientific Oral Presentations II
Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

Faculty:

Sheldon M. Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians and Surgeons
New York, NY

Mehra Golshan, MD, FACS
Director, Breast Surgical Services
The Dana–Farber Cancer Institute
Brigham and Women’s Cancer Center
Assistant Professor of Surgery
Harvard Medical School
Boston, MA

NOTES:
4:45 pm – 5:45 pm

Best Papers
Top 10 Papers of 2008
Helen Pass, MD

Top 10 Papers of the Past 10 Years
Hiram Cody, MD

NOTES:

Faculty:

Hiram S. Cody, III, MD, FACS
Attending Surgeon, The Breast Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
Professor of Clinical Surgery
The Weill Medical College of Cornell
University
New York, NY

Helen A. Pass, MD, FACS
Assistant Clinical Professor of Surgery
Lawrence College of Physicians and
Surgeons
Columbia University
Bronxville, NY
Mastery of Breast Surgery Pilot Program: 
Current Success and Future Direction
Eric Whitacre, MD

Faculty:
Eric B. Whitacre, MD, FACS
Director
The Breast Center of Southern Arizona
Tucson, AZ

NOTES:
5:55 pm – 6:30 pm

Society Business Meeting and Awards

NOTES:

The American Society of Breast Surgeons

BOARD OF DIRECTORS

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Shawna C. Willey, MD

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Victor J. Zannis, MD

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Barbara A. Pockaj, MD
Howard C. Snider, MD

Executive Director
Jane M. Schuster

Scientific Session Chair
Sheldon M. Feldman, MD
Saturday Program

text does not print on this page
Managing High-Risk Patients

Moderators: Robert Goulet, MD
             Leslie Montgomery, MD

Risk Assessment
Amy Degnim, MD

Optimal Radiological Screening
Elsie Levin, MD

Genetics and Breast Cancer Prevention
Jeffrey Weitzel, MD

NAF Biomarker Screening
Seema Khan, MD

Hormone Therapy and Breast Cancer Risk
Malcolm Pike, PhD

Promising Risk-Reducing Approaches
Carol Fabian, MD

Risk-Reducing Surgery
Todd Tuttle, MD

Faculty:
Amy C. Degnim, MD, FACS
Assistant Professor of Surgery, Breast Clinic
Department of Surgery
Mayo Clinic
Rochester, MN

Carol J. Fabian, MD
Professor of Medicine, Division of
Clinical Oncology
Director, Breast Cancer Prevention Center
Kansas Masonic Cancer Research Chair
University of Kansas Medical Center
Westwood, KS

Robert J. Goulet, MD, FACS
Professor of Surgery
Medical Director, Breast Care &
Research Center
Director, Breast Surgical Oncology
Department of Surgery
School of Medicine
Indiana University
Indianapolis, IN

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Early Detection and Prevention Program
Fenbels School of Medicine
Northwestern University
Chicago, IL

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Breast Service
Department of Surgery
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New York, NY

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Professor and Acting Chair
Flora L. Thornton Professor
Department of Preventive Medicine
Keck School of Medicine
University of Southern California/
Norris Comprehensive Cancer Center
Los Angeles, CA

Todd M. Tuttle, MD, MS, FACS
Chief, Surgical Oncology
Associate Professor
Department of Surgery
University of Minnesota
Minneapolis, MN

Jeffrey N. Weitzel, MD
Professor of Oncology and Population
Sciences
Director, Department of Clinical Cancer
Genetics
City of Hope Cancer Center
Duarte, CA

NOTES:
10:00 am – 11:00 am

**Keynote Address**

“A New Era in the Diagnosis and Treatment of Breast Cancer”

László Tabár, MD

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**Faculty:**

László Tabár, MD, FACR (Hon)
Medical Director
Department of Mammography at Falun Central Hospital, Sweden
Professor of Radiology
University of Uppsala School of Medicine
Uppsala, Sweden
President, Mammography Education, Inc.
Cave Creek, AZ

---

**NOTES:**
### Optimizing Breast Conservation

**Moderators:** Julian Kim, MD
Susan Boolbol, MD

**Oncoplastic Surgical Approach**
Pat Whitworth, MD

**Margin Assessment—Avoiding Re-excision**
V. Suzanne Klimberg, MD

**Radioactive Seed Localization Method**
Barbara Pockaj, MD

**Sentinel Node Evaluation**
David Krag, MD

**Needle Not Knife**
Kambiz Dowlatshahi, MD

### Faculty:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Institution</th>
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<tbody>
<tr>
<td>Susan K. Boolbol, MD, FACS</td>
<td>Chief, Appel–Venet Comprehensive Breast Service</td>
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<td>Division Chief, Breast Surgery</td>
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<td>Beth Israel Medical Center</td>
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<td>Albert Einstein College of Medicine</td>
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<td>New York, NY</td>
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<td>Kambiz Dowlatshahi, MD, FACS</td>
<td>Professor of Surgery</td>
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<td>Rush University Medical Center</td>
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<td>Julian A. Kim, MD, FACS</td>
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<td>V. Suzanne Klimberg, MD, FACS</td>
<td>Muriel Balsam Kohn Chair in Breast Surgical Oncology</td>
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<td>David N. Krag, MD, FACS</td>
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<td>Barbara A. Pockaj, MD, FACS</td>
<td>Associate Professor of Surgery</td>
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<td>Center for Minimally Invasive Surgery</td>
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<td>Pat W. Whitworth, MD, FACS</td>
<td>Director</td>
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<td>Nashville Breast Center</td>
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<td></td>
<td>Clinical Associate Professor of Surgery</td>
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<td>Vanderbilt University School of Medicine</td>
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<td>Nashville, TN</td>
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</tbody>
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### NOTES:
Community Tumor Board
Moderator:  Victor Zannis, MD
Presenter:  Lise Walker, MD
Panel:
Matthew Ellis, MB, PhD—Medical Oncology
Elsie Levin, MD—Radiology
Thomas Buchholz, MD—Radiation Oncology
W. Fraser Symmans, MD—Pathology
Jeffrey Ascherman, MD—Plastic Surgery
V. Suzanne Klimberg, MD—Breast Surgery
J. Michael Dixon, MD—Breast Surgery
Richard Fine, MD—Breast Surgery

Faculty:
Jeffrey A. Ascherman, MD, FACS
Site Chief
Associate Professor of Clinical Surgery
Attending Surgeon
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Thomas A. Buchholz, MD, FACR
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Frank T. McGraw Chair for the Study of Cancer
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Elsie Levin, MD
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Julie and Ben Rogers Breast Diagnostic Clinic
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Victor J. Zannis, MD, FACS
Medical Director
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Julie and Ben Rogers Breast Diagnostic Clinic
University of Texas MD Anderson Cancer Center
Houston, TX

Victor J. Zannis, MD, FACS
Medical Director
Breast Care Center of the Southwest
Phoenix, AZ

NOTES:
2:30 pm – 4:00 pm

In Situ Carcinoma Management

**Moderators:** Melvin Silverstein, MD, Lisa Guerra, MD

**Lobular Neoplasia**
W. Fraser Symmans, MD

**Genomic Predictors DCIS Progression**
Craig Shriver, MD

**Surgical Approach**
Melvin Silverstein, MD

**Radiology Considerations**
László Tabár, MD

**Primary Medical Therapy**
Shelley Hwang, MD

**Intraductal Therapy**
Susan Love, MD

---

**Faculty:**

**Lisa E. Guerra, MD, FACS**
Breast Surgeon, Hoag Breast Care Center
Hoag Memorial Hospital Presbyterian
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**Shelley Hwang, MD, FACS**
Breast Surgeon, Carol Franc Buck Breast Care Center
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Mount Zion and Moffitt Long Hospitals
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Dr. Susan Love Research Foundation
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COL, MC
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**Melvin J. Silverstein, MD, FACS**
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**W. Fraser Symmans, MD**
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Houston, TX

**László Tabár, MD, FACR (Hon)**
Medical Director
Department of Mammography at Falun Central Hospital, Sweden
Professor of Radiology
University of Uppsala School of Medicine
Uppsala, Sweden
President, Mammography Education, Inc.
Cave Creek, AZ

---

**NOTES:**
Neoadjuvant Therapy: Who, Why, How?

**Moderators:** Hiram Cody, MD, Funda Meric-Bernstam, MD

**Patient Selection**
Matthew Ellis, MB, PhD

**Imaging Considerations**
Elsie Levin, MD

**Chemotherapy or Hormonal Rx**
J. Michael Dixon, MD

**Surgical Implications**
Hiram Cody, MD

**Radiation Implications**
Thomas Buchholz, MD

**Pathology Issues**
W. Fraser Symmans, MD

---

**Faculty:**

**Thomas A. Buchholz, MD, FACR**
Professor and Chair, Department of Radiation Oncology
Frank T. McGraw Chair for the Study of Cancer
The University of Texas M.D. Anderson Cancer Center
Houston, TX

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**J. Michael Dixon, MD, FRCS**
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Western General Hospital
Edinburgh, Scotland, United Kingdom

**Matthew J. Ellis, MB, BChir, PhD**
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Director, Breast Cancer Program
Professor of Medicine
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St. Louis, MO

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**Elsie Levin, MD**
Medical Director
Faulkner-Sagoff Breast Imaging & Diagnostic Center
Faulkner Hospital
Boston, MA

**Funda Meric-Bernstam, MD, FACS**
Associate Professor
Department of Surgical Oncology
University of Texas MD Anderson Cancer Center
Houston, TX

**W. Fraser Symmans, MD**
Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic Clinic
University of Texas MD Anderson Cancer Center
Houston, TX

---

**NOTES:**
Sunday Program

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GENERAL SESSION SUNDAY

8:00 am – 9:15 am

Oncoplastic Mastectomy
Moderators: William Dooley, MD, Sarah McLaughlin, MD
Nipple-Sparing Mastectomy: How Do I Do It?
V. Suzanne Klimberg, MD
Endoscopic Mastectomy
Eisuke Fukuma, MD, PhD
Reconstructive Techniques
Jeffrey Ascherman, MD
Post-Mastectomy Radiotherapy
Thomas Buchholz, MD

Faculty:

Jeffrey A. Ascherman, MD, FACS
Site Chief
Associate Professor of Clinical Surgery
Attending Surgeon
Division of Plastic Surgery, New York–Presbyterian Hospital
Columbia University Medical Center
New York, NY

Thomas A. Buchholz, MD, FACR
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Frank T. McGraw Chair for the Study of Cancer
The University of Texas M.D. Anderson Cancer Center
Houston, TX

William C. Dooley, MD, FACS
The G. Rainey Williams Professor and Chair
Oklahoma University Breast Institute
Director, Division of Surgical Oncology
Department of Surgery
Oklahoma University Health Sciences Center
Oklahoma City, OK

Eisuke Fukuma, MD, PhD
Director, Breast Center
Kameda Medical Center
Chiba, Japan

V. Suzanne Klimberg, MD, FACS
Muriel Balsam Kohn Chair in Breast Surgical Oncology
Professor of Surgery and Pathology
University of Arkansas for Medical Sciences
Director, Breast Cancer Program
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR

Sarah A. McLaughlin, MD, FACS
Assistant Professor of Surgery
Multidisciplinary Breast Clinic and Breast Cancer Program
Department of Surgery
Mayo Clinic
Jacksonville, FL

NOTES:
GENERAL SESSION SUNDAY

9:30 am – 11:30 am

Management Issues/Controversy
Moderators: Richard White, MD, Dennis Holmes, MD

Young Women
Ann Partridge, MD, MPH

Fertility Issues
Kutluk Oktay, MD

Paget's Disease and Breast Dermatology
J. Michael Dixon, MD

Inflammatory Breast Cancer
Funda Meric-Bernstam, MD

Male Breast Cancer
Mahmoud El-Tamer, MD

Breast Surgery for Stage 4 Disease
Seema Khan, MD

Nipple Discharge
Susan Boolbol, MD

Faculty:

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Chief, Appel–Venet Comprehensive Breast Service
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Columbia University Medical Center
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Valhalla, NY

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Chief, Division of Surgical Oncology
Director of Immunotherapy
Co-Director
Blumenthal Cancer Center
Charlotte, NC

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Harvard Medical School
Boston, MA

Kutluk Oktay, MD, FACOG
Professor of Obstetrics & Gynecology
Director, Division of Reproductive Medicine & Infertility
Westchester Medical Center–New York Medical College
Valhalla, NY

Richard L. White, Jr., MD, FACS
Chief, Division of Surgical Oncology
Director of Immunotherapy
Co-Director
Blumenthal Cancer Center
Charlotte, NC
### General Session: Total CME credits for the entire general session is 18.75 CME.

Please check the box for each part of the meeting you attend. Please note that the maximum amounts of credits are listed for each activity.

**Thursday, April 23, 2009**
- Coding and Reimbursement: 1 CME
- As a participant at this educational activity, I attended ________ hours* of sessions.

**Friday, April 24, 2009**
- General Session: 7.5 CME
- As a participant at this educational activity, I attended ________ hours* of sessions.

**Saturday, April 25, 2009**
- General Session: 7 CME
- As a participant at this educational activity, I attended ________ hours* of sessions.

**Sunday, April 26, 2009**
- General Session: 3.25 CME
- As a participant at this educational activity, I attended ________ hours* of sessions.
Instructions:
◆ Please circle the appropriate number for each question

1. Overall, how would you rate this educational activity? [Very Excellent 5, Good 4, Good 3, Fair 2, Poor 1]

2. Program topics and content met the stated objectives [Strongly Agree 5, Agree 4, Neutral 3, Disagree 2, Strongly Disagree 1]

3. Content was relevant to my educational needs [5 4 3 2 1]

4. Educational format was conducive to learning [5 4 3 2 1]

5. Acquired knowledge will be applied in my practice environment [5 4 3 2 1]

6. I will seek additional information on this subject [5 4 3 2 1]

7. Program was fair, objective, and unbiased toward any product or program [5 4 3 2 1]
   Please explain any specific instance(s) of bias or conflict of interest:

   _______________________________________________________________________
   _______________________________________________________________________

8. List a minimum of three things you are going to change in your practice as a result of what you have learned at this activity.

   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________

9. Describe the barriers anticipated when implementing the above changes:

   _______________________________________________________________________
   _______________________________________________________________________
   _______________________________________________________________________

10. Do you have any suggestions for future topics to support and/or expand on what you have learned at this activity?

    _______________________________________________________________________
    _______________________________________________________________________

Additional Comments

__________________________________________________________________________
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