

THE AMERICAN SOCIETY OF BREAST SURGEONS
10th ANNUAL MEETING
April 22–26, 2009 • San Diego, CA



Program Director

Sheldon Marc Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians and Surgeons
New York, NY

Jointly sponsored by the
American College of Surgeons and
The American Society of Breast Surgeons

 THE AMERICAN SOCIETY OF
Breast Surgeons

PROGRAM



WELCOME TO SAN DIEGO!

Dear Attendees,

On behalf of Society President Dr. Shawna Willey, the Board of Directors, and the 2009 Annual Meeting Committee, I would like to welcome you to the American Society of Breast Surgeons 10th Annual Meeting in sunny San Diego.



Dr. Sheldon Feldman

This year we are offering more pre-meeting courses than ever before while also revamping some of our most popular courses—Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy, Stereotactic Breast Biopsy, Basic Breast Ultrasound, Oncoplastic Surgery (*updated for 2009!*), Breast Disease: A Primer for the Health Care Professional (*expanded into a full day for 2009!*) and two new courses: Multimodality Approach to the Diagnosis of Breast Diseases presented by László Tabár, MD and Prep Course for Ultrasound and Stereotactic Certification and Accreditation.

The general session is comprehensively planned with 18.75 CME hours of talks from experts from around the world. The General Session kicks off on Thursday afternoon with the ever popular Coding and Reimbursement symposium followed by Research To Practice's (RTP) official corporate symposium: Clinical Controversies in the Interdisciplinary Management of Early Breast Cancer: A Surgical Perspective. Other presentation highlights include Dr. Shawna Willey's Presidential Address; world-renowned breast radiologist Dr. László Tabár's keynote address; sessions on managing high-risk populations, optimizing breast conservation, systemic therapy, carcinoma in situ, and oncoplastic mastectomy, and a community tumor board. Also, be sure to attend the scientific session on Friday afternoon for oral and poster presentations on the latest research in the field.

Two great educational opportunities have recently been added to this year's program: Dr. Eric Whitacre will give an update on the Mastery of Breast Surgery Pilot Program with the Current Success & Future Direction presentation that will highlight the data that has been collected, how the program is growing, and the ongoing development of the program.

The 'Introduction to Certification' is a lunchtime informational session that will provide a broad overview of both the Breast Ultrasound and Stereotactic Breast Procedures Certification programs and will give you the information to help you get started.

Please be sure to thank our industry partners for their tremendous support of our meeting by visiting the exhibit hall starting on Thursday evening with the Opening Reception. You also have a choice of several corporate-supported breakfast and evening symposia on Friday and Saturday.

Don't let your trip to San Diego be all work and no play! We've built some relaxation into the program as well. Join us for the President's Gala on Saturday evening for casino night on the *Lord Hornblower* yacht. Also, be sure to welcome our newest Society members and international attendees at the Welcome Breakfast on Sunday morning. All attendees are welcome at this event.

Thanks for joining us this year in San Diego for the Society's 10th Annual Meeting. Here's to 10 more years of outstanding meetings!

Sincerely,

Sheldon M. Feldman, MD, FACS
2009 Annual Meeting Program Chair

The American Society of Breast Surgeons

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Sheldon M. Feldman, MD

Image-Guided Courses

Course Organizer

Richard E. Fine, MD

Workshop Coordinator

Beth A. Boyd, RN

CME INFORMATION

Meeting Objectives

Upon completion of this activity, participants should be able to:

- Identify current treatment and management options for breast patients
- Assess available studies of breast patients

Target Audience

Surgeons with a special interest in the treatment of breast disease.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the American College of Surgeons and The American Society of Breast Surgeons. The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.



American College of Surgeons
Division of Education

AMA PRA Continuing Medical Education Credit

The American College of Surgeons designates this educational activity for a maximum of 34.25* *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**A maximum of 18.75 AMA PRA Category 1 Credits™ for attendance at General Sessions Thursday–Sunday. All pre-meeting course credit is as stipulated in the program.*

The following activities will be offered for CME credit at the Society's 10th Annual Meeting:

Wednesday, April 22

8:00 am – 5:00 pm

- Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy (8 CME credits)
- Stereotactic Breast Biopsy (8 CME credits)

Thursday, April 23

7:30 am – 4:00 pm

- Basic Breast Ultrasound (7.5 CME credits)
- Oncoplastic Surgery: Breast Conservation and Strategies for Mastectomy (7.25 CME credits)
- Prep Course for Ultrasound and Stereotactic Certification and Accreditation (7.25 CME credits)
- Multimodality Approach to the Diagnosis of Breast Diseases (7.25 CME credits)
- Breast Disease: A Primer for the Allied Health Professional (7 CME credits)

Thursday, April 23 – Sunday, April 26

General Session (18.75 CME credits)

American College of Surgeons CME Credit Service

The American College of Surgeons, as the accredited provider of this educational activity, is providing a service to its members. If you indicate on your registration form that you are a member of the College, the CME credit earned from this meeting will be transferred to your ACS MY CME Portal Page. However, it is required that you check off the box on the registration form in order for the College to add this credit to your ACS record. Please note that credits earned will appear on your MY CME page within 3 months of the meeting.



REGISTRATION HOURS

(Located on Level 3, Marina Foyer, South Tower)

Wednesday, April 22.....7:00 am – 7:00 pm

Thursday, April 23.....6:45 am – 7:30 pm

Friday, April 24.....6:00 am – 7:30 pm

Saturday, April 256:00 am – 5:00 pm

Sunday, April 267:00 am – 11:30 am



HOTEL INFORMATION



Headquarters Hotel San Diego Marriott Hotel and Marina

333 West Harbor Drive
San Diego, CA 92101

With a spectacular waterfront setting in the heart of one of America's finest cities, the San Diego Marriott Hotel & Marina truly represents the area's best location for business and leisure. A mere 10 minutes from the San Diego International Airport, you can easily immerse yourself in the vibrant activity that surrounds this downtown Marriott. Conveniently situated adjacent to the Gaslamp Quarter, enjoy effortless access to the city's most popular sights from the world famous San Diego Zoo and SeaWorld to the sparkling beaches. San Diego...sun, sand, beaches, mountains, and lakes are all at your fingertips. Known as a world-class destination, it's no wonder they call it "America's Finest City."

Lounges and Restaurants in Hotel

DW's Restaurant

DW's Irish Pub features imported drafts, single malt scotch collection and traditional pub fare menu.

LC's

LC's Restaurant offers breakfast buffet and a la carte menu daily in a friendly and warm atmosphere.

Roy's Hawaiian Fusion Cuisine

Nowhere else will you find a culinary experience quite like the flavors, textures and colors created in Roy's kitchens. Combining the freshest local ingredients with European sauces and bold Asian spices.

Transportation

Parking

On-site Self Parking Fee: \$10.00 per hour; \$22.00 per day
Valet Parking Fee: \$32.00 per day

Area Airport

San Diego International Airport is approximately a ten minute taxi ride to the hotel. Estimated taxi fare: \$12.00 (one way). *The San Diego Marriott Hotel and Marina does not provide shuttle service.*

Airport Shuttle

XPRESS SHUTTLE provides 24-hour airport transportation. Look for XPRESS SHUTTLE to the hotel or call (619) 222-5800 or (800) 900-RIDE, (800) 900-7433 to make a reservation.

Amtrak Train

The closest Amtrak Train Station to the San Diego Marriott Hotel is the Santa Fe Train Depot. Call (800) 872-7245 for further information.

Bus Service

Available through San Diego Transit. For scheduled departures call (619) 233-3004.

Hertz Car Rental

A Hertz Car Rental Desk is located in the Lobby of the hotel at ext. 6238.

San Diego Trolley

The Trolley operates daily across from the hotel at the intersection of First Avenue and West Harbor Drive. For route and schedule information please call (619) 231-8549.

Limousine Service

Please visit the Concierge desk located across from guest room registration.

Bay Ferry to Coronado Island

The San Diego Bay Ferry operates Sunday through Thursday from 9:00 am to 9:30 pm, Friday and Saturday from 9:00 am to 10:00 pm. The ferry departs San Diego from the Broadway Pier every top of the hour from downtown, while departing from Coronado every half hour of the hour.

Taxis

Taxis are available 24-hours a day, please ask a doorman or call Yellow Taxi at (619) 234-6161 or Orange Taxi at (619) 291-3333.

Points of Interest

San Diego Padres

The San Diego Padres will be in town April 24-26 playing the Pittsburgh Pirates at PETCO Park, 100 Park Blvd. For tickets or more information, call 619-795-5000.

Seaport Village

Seaport Village is open from 10:00 am to 9:00 pm daily. With architecture reminiscent of Old Spain, it is a short walk from the hotel and offers shops, restaurants and theme cafes.

Mission Bay

Mission Bay is best known for ideal conditions for waterskiing, jet skiing, sailing, rowing and powerboats. The bayside and ocean boardwalks are popular for running and rollerblading, and there are many shops along the three mile stretch. Mission Beach features a reconstructed rollercoaster and carousel.

Sea World

Sea World features Shamu the killer whale and Clyde and Seamore, the celebrated otter and sea lion. Highlights include the Penguin Encounter, Shark Exhibit and aquariums. Tickets are available at the Concierge Desk.

San Diego Zoo

The San Diego Zoo is open 365 days a year from 9:00 am to 4:00 pm. This world famous zoo is known for its endangered species list. It offers a narrated bus tour and a famous skyfari, for an aerial view of the park. Tickets are available at the Concierge desk.

San Diego Wild Animal Park

Open 365 days a year 9:00 am to 4:00 pm, the Wild Animal Park brings endangered species to a park similar to their own wild habitat. The 55 minute narrated tram ride allows you to visit the wild animals and witness their natural behavior. Tickets are available at the Concierge Desk.

WEDNESDAY, APRIL 22

Advanced Ultrasound and Stereotactic Breast Imaging Technologies for Diagnosis and Therapy

8:00 am – 5:00 pm

Moderators: Cary Kaufman, MD
Victor Zannis, MD

- 7:30 am – 8:00 am **Continental Breakfast**
San Diego Ballroom A, Lobby Level, North Tower
- 8:00 am – 9:30 am **Morning Session**
San Diego Ballroom A, Lobby Level, North Tower
- 9:30 am – 9:45 am **Morning Break**
San Diego Ballroom A, Lobby Level, North Tower
- 9:45 am – 11:45 am **Morning Session**
San Diego Ballroom A, Lobby Level, North Tower
- 11:45 am – 12:30 pm **Lunch**
Sea View Room, Lobby Level, South Tower
- 12:30 pm – 2:30 pm **Afternoon Session**
San Diego Ballroom A, Lobby Level, North Tower
- 2:30 pm – 5:00 pm **Workshop**
San Diego Ballroom B, Lobby Level, North Tower

Basic Stereotactic Breast Biopsy

7:50 am – 5:00 pm

Moderators: Christina Dial, DO
Eric Whitacre, MD

- 7:30 am – 7:50 am **Continental Breakfast**
San Diego Ballroom C, Lobby Level, North Tower
- 7:50 am – 9:10 am **Morning Session**
San Diego Ballroom C, Lobby Level, North Tower
- 9:10 am – 9:30 am **Morning Break**
San Diego Ballroom B, Lobby Level, North Tower
- 9:30 am – Noon **Workshop**
San Diego Ballroom B, Lobby Level, North Tower
- Noon – 1:00 pm **Lunch**
Sea View Room, Lobby Level, South Tower
- 1:00 pm – 2:30 pm **Afternoon Session**
San Diego Ballroom C, Lobby Level, North Tower
- 2:30 pm – 3:00 pm **Afternoon Break**
San Diego Ballroom C, Lobby Level, North Tower
- 3:00 pm – 5:00 pm **Afternoon Session**
San Diego Ballroom C, Lobby Level, North Tower

THURSDAY, APRIL 23

Basic Breast Ultrasound

7:30 am – 4:00 pm

Moderators: Ronda Henry-Tillman, MD
Edgar Staren, MD, PhD, MBA

- 7:00 am – 7:30 am **Continental Breakfast**
Columbia Room, Lobby Level, North Tower
- 7:30 am – 9:00 am **Morning Session**
Columbia Room, Lobby Level, North Tower
- 9:00 am – 9:15 am **Morning Break**
Columbia Room, Lobby Level, North Tower
- 9:15 am – Noon **Morning Session**
Columbia Room, Lobby Level, North Tower
- Noon – 12:45 pm **Lunch**
Sea View Room, Lobby Level, North Tower
- 12:45 pm – 4:00 pm **Workshop**
San Diego Ballroom B, Lobby Level, North Tower

Breast Disease: A Primer for Allied Health Professionals

7:30 am – 4:00 pm

Moderators: Tricia Kelly, MD
Alison Laidley, MD

- 7:00 am – 7:30am **Continental Breakfast**
Torrey Room, Lobby Level, North Tower
- 7:30 am – 9:30 am **Morning Session**
Torrey Room, Lobby Level, North Tower
- 9:30 am – 9:45 am **Morning Break**
Torrey Room, Lobby Level, North Tower
- 9:45 am – 11:45 am **Morning Session**
Torrey Room, Lobby Level, North Tower
- 11:45 am – 12:45 pm **Lunch**
Sea View Room, Lobby Level, South Tower
- 12:45 pm – 2:15 pm **Afternoon Session**
Torrey Room, Lobby Level, North Tower
- 2:15 pm – 2:30 pm **Afternoon Break**
Torrey Room, Lobby Level, North Tower
- 2:30 pm – 4:00 pm **Afternoon Session**
Torrey Room, Lobby Level, North Tower

THURSDAY, APRIL 23

Multimodality Approach to the Detection and Diagnosis of Breast Diseases

7:30 am – 4:00 pm

Director: László Tabár, MD *Moderator:* Jay Harness, MD

7:00 am – 7:30 am **Continental Breakfast**

San Diego Ballroom C, Lobby Level, North Tower

7:30 am – 9:45 am **Morning Session**

San Diego Ballroom C, Lobby Level, North Tower

9:45 am – 10:00 am **Morning Break**

San Diego Ballroom C, Lobby Level, North Tower

10:00 am – 11:00 am **Morning Session**

San Diego Ballroom C, Lobby Level, North Tower

11:00 am – 11:15 am **Break**

San Diego Ballroom C, Lobby Level, North Tower

11:15 am – Noon **Morning Session**

San Diego Ballroom C, Lobby Level, North Tower

Noon – 1:00 pm **Lunch**

Sea View Room, Lobby Level, South Tower

1:00 pm – 2:00 pm **Afternoon Session**

San Diego Ballroom C, Lobby Level, North Tower

2:00 pm – 2:15 pm **Afternoon Break**

San Diego Ballroom C, Lobby Level, North Tower

2:15 pm – 4:00 pm **Afternoon Session**

San Diego Ballroom C, Lobby Level, North Tower

Oncoplastic Surgery: Breast Conservation and Strategies for Mastectomy

7:30 am – 4:00 pm

Moderators: Melvin Silverstein, MD
Pat Whitworth, MD

7:00 am – 7:30 am **Continental Breakfast**

Marina Ballroom, Level 3, South Tower

PART A – Oncoplastic Breast Conservation Techniques

7:30 am – 10:00 am **Morning Session**

Marina Ballroom, Level 3, South Tower

10:00 am – 10:15 am **Morning Break**

Marina Ballroom, Level 3, South Tower

10:15 am – 11:15 am **Morning Session**

Marina Ballroom, Level 3, South Tower

11:15 am – 11:45 am **Lunch**

Sea View Room, Lobby Level, South Tower

PART B – Oncoplastic Strategies for Mastectomy

11:45 am – 2:15 pm **Afternoon Session**

Marina Ballroom, Level 3, South Tower

2:15 pm – 2:30 pm **Afternoon Break**

Marina Ballroom, Level 3, South Tower

2:30 pm – 4:00 pm **Afternoon Session**

Marina Ballroom, Level 3, South Tower

Prep Course for Ultrasound and Stereotactic Certification and Accreditation

7:30 am – 4:00 pm

Moderator: Howard Snider, MD

7:00 am – 7:30 am **Continental Breakfast**

San Diego Ballroom A, Lobby Level, North Tower

7:30 am – 10:00 am **Morning Session**

San Diego Ballroom A, Lobby Level, North Tower

10:00 am – 10:15 am **Morning Break**

San Diego Ballroom A, Lobby Level, North Tower

10:15 am – 11:45 am **Morning Session**

San Diego Ballroom A, Lobby Level, North Tower

11:45 am – 12:30 pm **Lunch**

Sea View Room, Lobby Level, South Tower

12:30 pm – 2:15 pm **Afternoon Session**

San Diego Ballroom A, Lobby Level, North Tower

2:15 pm – 2:30 pm **Afternoon Break**

San Diego Ballroom A, Lobby Level, North Tower

2:30 pm – 4:00 pm **Afternoon Session**

San Diego Ballroom A, Lobby Level, North Tower



THURSDAY, APRIL 23

Coding and Reimbursement

4:15 pm – 5:15 pm

Marina Ballroom, Level 3, South Tower

Moderator: Mark Gittleman, MD

Faculty: Richard Fine, MD

Eric Whitacre, MD

This interactive session will focus on actual coding issues encountered by members. Recent updates, as well as future efforts, in coding and reimbursement, specifically for sentinel lymph node codes and oncoplastic procedures, will be discussed. The session will also feature the always popular “How do I code this?” segment.

Opening Reception in the Exhibit Hall

7:30 pm – 9:00 pm

Marriott Hall, Lobby Level, North Tower

Connect with fellow members and the industry’s top vendors with food, drinks, and fun!



OFFICIAL CORPORATE SYMPOSIUM

Clinical Controversies in the Interdisciplinary Management of Early Breast Cancer: A Surgical Perspective

5:30 pm – 7:30 pm

Marina Ballroom, Level 3, South Tower

The Society has elected to once again partner with Dr. Neil Love and his continuing medical education group, Research To Practice, in hosting the official satellite symposium at the 10th Annual Meeting. This unique event was designed and developed to allow Society members to help plan and shape the information presented and discussed during the meeting. To this end, throughout February and March of this year, more than 100 members elected to participate in a voluntary questionnaire focused on their familiarity with and interest in a number of different educational topics, recent clinical data reports and ongoing research studies. As part of this assessment, members were also asked to provide challenging cases and questions for which they would like further input and clarification.

This symposium is sponsored by Research To Practice and is supported by educational grants from Genentech BioOncology, Genomic Health, Inc., and Novartis Pharmaceuticals Corporation. This event is free to all registered attendees; however, pre-registration is required. (This program is not part of the Society’s official CME submitted programming.)



The ratings, perspectives and cases obtained via the surveys were analyzed and then used to prioritize the topics and select the content included in the meeting agenda.

At the event, five breast cancer clinical investigators with an expertise in the systemic and/or surgical management of the disease will review many of the publications, presentations and trials identified as important and/or relevant by members completing the pre-meeting questionnaire. After each faculty lecture, cases and questions provided during the survey and audience keypad polling will be utilized to enhance the discussion and help create a beneficial, practical and relevant event focused on specifically addressing the educational needs of Society members.

THE AMERICAN SOCIETY OF Breast Surgeons

PAST PRESIDENTS

1995 – 1997	Robert B. Caplan, MD
1997 – 1999	C. Alan Henry, MD
1999 – 2000	Rache M. Simmons, MD
2000 – 2001	Mark A. Gittleman, MD
2001 – 2002	Arthur G. Lerner, MD
2002 – 2003	Michael J. Edwards, MD
2003 – 2004	Richard E. Fine, MD
2004 – 2005	Lorraine Tafra, MD
2005 – 2006	Edgar D. Staren, MD, PhD, MBA
2006 – 2007	Helen A. Pass, MD
2007 – 2008	Jay K. Harness, MD

GENERAL SESSION SPECIAL PROGRAMS Friday, April 24

**Interested in certification
but don't know where to start?**

NEW SESSION

Introduction to Certification

11:45 am – 12:45 pm

San Diego Ballroom C, North Tower, Lobby Level

This lunchtime informational session will provide a broad overview of both the Breast Ultrasound and Stereotactic Breast Procedures Certification programs. It will give you the information to help you get started, including: benefits of certification, criteria for applying, image and documentation submission, Q&A. No registration is required. *(This program is not part of the Society's official CME submitted programming.)*

The American Society of Breast Surgeons Annual Business Meeting and Awards

5:55 pm – 6:30 pm

Marina Ballroom, Level 3, South Tower

Keep up with the latest Society activities by attending the annual business meeting, where the Society's officers and committee chairs will present updates. The winners of this year's Scientific Session awards, including the 2009 George Peters Award for Outstanding Scientific Presentation Award, will also be announced.

Scientific Poster Forum

11:45 am – 12:45 pm

San Diego Ballroom A, Lobby Level, North Tower

The top five scientific posters will be presented and discussed. *Pre-registration is required.*

Scientific Poster Session and Reception

6:30 pm – 7:30 pm

San Diego Ballroom Foyer, Lobby Level, North Tower

View the scientific session poster presentations and discuss the research with the authors.

Refreshments will be served.



Mastery of Breast Surgery Pilot Program Updates

Members will have two opportunities to learn more about the Society's Mastery of Breast Surgery Pilot Program:

Empowering Surgeons: How Incorporating EMR into Your Practice Can Improve Patient Care

6:45 am – 7:45 am

Coronado Room, Level 4, South Tower

In this Breakfast Workshop learn how Cancer Surgery Canada and Alberta WebSMR are improving surgical outcomes for cancer patients through educating and providing electronic resources to cancer surgeons. Special guest Walley Temple, MD, Clinical Director of Cancer Surgery Alberta, will give a demonstration of Alberta WebSMR, which provides healthcare institutions with a simple standardized electronic means of capturing surgical medical records. Drs. Eric Whitacre and John West will compare the Society's Mastery of Breast Surgery Program to the Alberta program and how it can lead to improved patient care.

(Pre-registration and a nonrefundable fee of \$40 is required. Limited seating is available. Please sign up at the registration desk.)

Mastery of Breast Surgery Pilot Program:



Current Success & Future Direction

5:45 pm – 5:55 pm

Marina Ballroom, Level 3, South Tower

In Friday afternoon's general session, hear Dr. Eric Whitacre's update on the Mastery of Breast Surgery Pilot Program, which will highlight the data that has been collected and how the program is growing. Ongoing development of the program, including response to participant feedback, future quality measures and the inclusion of additional data points, will be discussed.

BREAKFAST WORKSHOPS

Friday, April 24

6:45 am – 7:45 am Fee: \$40.00

Pre-registration and a nonrefundable fee of \$40.00 was required for the following workshops and most are now closed. Check with the registration desk to see which workshops still have space available. Room locations for these programs are listed below and on page 9.

B1 Empowering Surgeons: How Incorporating EMR into Your Practice Can Improve Patient Care

Walley Temple, MD, John West, MD, Eric Whitacre, MD
Coronado Room, Level 4, South Tower

Come and learn how Cancer Surgery Canada and Alberta WebSMR is improving surgical outcomes for cancer patients through educating and providing electronic resources to cancer surgeons. Special guest Walley Temple, MD, Clinical Director of Cancer Surgery Alberta will give a demonstration of Alberta WebSMR which provides healthcare institutions with a simple standardized electronic means of capturing surgical medical records. EMR experts Drs. Whitacre and West will compare the Society's Mastery of Breast Surgery Program to the Alberta program and how it can lead to improved patient care.

B2 Starting Your Own Breast Practice

Peter Beitsch, MD, Beth DuPree, MD, Mark Gittleman, MD
Manchester Room, Lobby Level, North Tower

What are the pros and cons of a free-standing breast center, and is this a model which will eventually supplant hospital-based or single-specialty office-based models for the care of breast disease? Drs. Beitsch, DuPree and Gittleman have all "been there and done that." They will tell us why and how they did so.

B3 Functional Breast Imaging – MRI/BSGI/PEM

Judy Boughey, MD, Elsie Levin, MD, Lorraine Tafra, MD
Columbia Room, Lobby Level, North Tower

This workshop offers an opportunity to get insight about incorporating the various functional breast imaging modalities into your practice. Dr. Levin (expert in MRI), Dr. Boughey (much experience with breast specific gamma imaging) and Dr. Tafra (PEM expert) will share their experience and discuss these imaging modalities in patient care.

B4 High-Risk Surveillance Program Development

Paul Baron, MD, Kevin Hughes, MD
San Diego Ballroom C, Lobby Level, North Tower

With increasing education and public awareness, more patients who are at increased risk for breast cancer are seeking breast surgeons with expertise in surveillance and risk-reducing strategies. Learn from two experts, Dr. Hughes (academic center) and Dr. Baron (community private practice), how to successfully develop and run an effective high-risk program.

B5 Sentinel Node Micromets – Molecular Pathology

Mahmoud El-Tamer, MD, Emiel Rutgers, MD, PhD
Rancho Las Palmas Room, Level 4, South Tower

Sentinel lymph node (SLN) micrometastases remain a subject of debate. Are serial sections and immunohistochemical staining worthwhile? Is further surgery required? Is systemic therapy indicated? If so, how much? What is the role of RT? Dr. El-Tamer (the author of a landmark study of SLN micrometastases in DCIS) and Dr. Rutgers (Principal Investigator of the EORTC AMAROS Trial) are uniquely qualified to discuss a subject that still raises more questions than answers.

B6 Risk-Reducing Mastectomy – Indication and Technique

Eisuke Fukuma, MD, PhD, V. Suzanne Klimberg, MD
Torrey Room, Lobby Level, North Tower

Increasing numbers of patients are opting for risk-reducing mastectomies. Learn appropriate selection criteria and surgical techniques from two experts with extensive experience in skin-sparing and nipple-sparing mastectomies, including technical pearls (Dr. Klimberg) and endoscopic approach (Dr. Fukuma).

B7 Defining Quality/Best Practice

Cary Kaufman, MD, David Krag, MD
Torrance Room, Level 4, South Tower

More than ever, breast surgeons are being asked to establish individual and programmatic standards for optimal patient care. Pay for performance is becoming a reality. Drs. Krag and Kaufman will share their experience in the establishment of current guidelines and development of future standards in this rapidly evolving area.

B8 Benign Breast Disease Management

Edward Donahue, MD, Alison Laidley, MD
San Diego Ballroom A, Lobby Level, North Tower

The appropriate management of common benign breast disease, including mastodynia, fibrocystic change, proliferative disease, nipple discharge, inflammatory and infectious disorders can present significant clinical challenges. Learn from two experts, Drs. Laidley and Donahue, practical approaches to accurate efficient diagnosis and treatment.

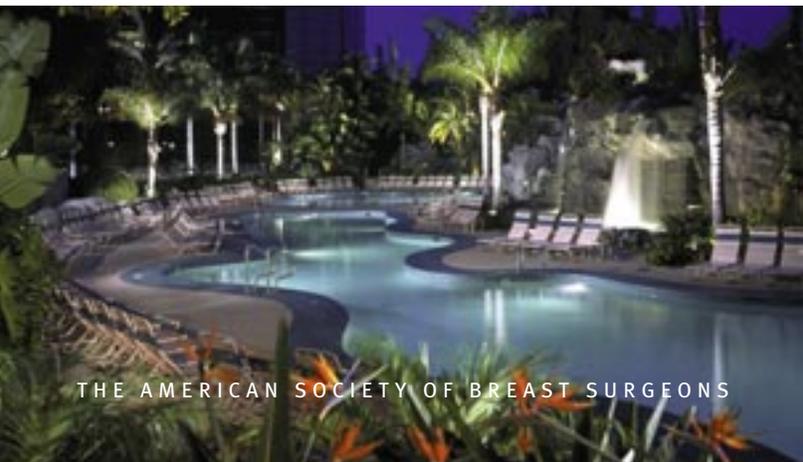
FRIDAY, APRIL 24

- 6:30 am – 7:30 am **Breakfast Workshops**
Pre-registration required. See faculty and description on opposite page.
- B1 Empowering Surgeons: How Incorporating EMR Into Your Practice Can Improve Patient Care**
Coronado Room, Level 4, South Tower
 - B2 Starting Your Own Breast Practice**
Manchester Room, Lobby Level, North Tower
 - B3 Functional Breast Imaging—MRI/BSGI/PEM**
Columbia Room, Lobby Level, North Tower
 - B4 High-Risk Surveillance Program Development**
San Diego Ballroom C, Lobby Level, North Tower
 - B5 Sentinel Node Micromets—Molecular Pathology**
Rancho Las Palmas Room, Level 4, South Tower
 - B6 Risk-Reducing Mastectomy—Indication and Technique**
Torrey Room, Lobby Level, North Tower
 - B7 Defining Quality/Best Practice**
Torrance Room, Level 4, South Tower
 - B8 Benign Breast Disease Management**
San Diego Ballroom A, Lobby Level, North Tower

General Session — Marina Ballroom, Level 3, South Tower

- 8:00 am – 8:15 am **Welcome**
 Society President Shawna Willey, MD
 Program Chair Sheldon Feldman, MD
- 8:15 am – 9:45 am **Molecular Classification of Breast Cancer**
Moderators: Henry Kuerer, MD, PhD
 Jane Méndez, MD
- Diagnostic Predictors – OncotypeDX**
 Anne Moore, MD
 - Diagnostic Predictors – MammaPrint**
 Emiel Rutgers, MD, PhD
 - Primary Tumor Biology and Ethnicity**
 Lisa Newman, MD, MPH
 - Pathology Features and Prognosis**
 W. Fraser Symmans, MD

- 9:45 am – 10:15 am **Break in Exhibit Hall**
Marriott Hall, Lobby Level, North Tower
- 10:15 am – 11:45 am **Systemic Therapy**
Moderators: Irene Wapnir, MD
 Anees Chagpar, MD
- The BIG Strategy for Personalizing Breast Cancer Therapy**
 Matthew Ellis, MB, PhD
 - Her-2-Neu Therapy**
 Dennis Slamon, MD, PhD
 - Antiangiogenesis and Novel Targets**
 Melody Cobleigh, MD
 - New Hormonal Therapies**
 Matthew Ellis, MB, PhD
 - Vitamin D and Optimizing Bone Health**
 Rowan Chlebowski, MD, PhD
- 11:45 am – 12:45 pm **Scientific Poster Forum**
San Diego Ballroom A, Lobby Level, North Tower
Pre-registration is required.
- 11:45 am – 12:45 pm **Introduction to Certification**
(Not part of the Society CME submitted programming)
San Diego Ballroom C, Lobby Level, North Tower
- 11:45 am – 12:45 pm **Lunch in the Exhibit Hall**
Marriott Hall, Lobby Level, North Tower
- 1:00 pm – 1:45 pm **Presidential Address**
 Shawna Willey, MD
- 1:45 pm – 3:00 pm **Scientific Oral Presentations I**
Moderators: Sheldon Feldman, MD
 Mehra Golshan, MD
- 3:00 pm – 3:30 pm **Break in Exhibit Hall**
Marriott Hall, Lobby Level, North Tower
- 3:30 pm – 4:45 pm **Scientific Oral Presentations II**
Moderators: Sheldon Feldman, MD
 Mehra Golshan, MD
- 4:45 pm – 5:45 pm **Best Papers**
Top 10 Papers of 2008
 Helen Pass, MD
- Top 10 Papers of the Past 10 Years**
 Hiram Cody, MD
- 5:45 pm – 5:55 pm **Mastery of Breast Surgery Pilot Program: Current Success and Future Direction**
 Eric Whitacre, MD
- 5:55 pm – 6:30 pm **Society Business Meeting and Awards**
- 6:30 pm – 7:30 pm **Scientific Poster Session and Reception**
West Lobby Lounge, North Tower
- 7:30 pm **Vendor-Supported Evening Symposium**
(This program is not part of the Society's official CME submitted programming.)
- Ethicon Endo-Surgery, Inc.
San Diego Ballroom A, Lobby Level, North Tower
 - ImpediMed, Inc.
San Diego Ballroom C, Lobby Level, North Tower



SATURDAY, APRIL 25

6:30 am – 7:45 am Vendor-Supported Breakfast Symposia

(This program is not part of the Society's official CME submitted programming.)

- **Agendia, Inc.**
San Diego Ballroom A, Lobby Level, North Tower
- **Hologic, Inc.**
San Diego Ballroom C, Lobby Level, North Tower
- **Myriad Genetic Laboratories, Inc.**
San Diego Ballroom B, Lobby Level, North Tower
- **SenoRx, Inc.**
Columbia Room, Lobby Level, North Tower

General Session - Marina Ballroom, Level 3, South Tower

8:00 am – 9:30 am Managing High-Risk Patients

Moderators: Robert Goulet, MD
Leslie Montgomery, MD

- Risk Assessment**
Amy Degnim, MD
- Optimal Radiological Screening**
Elsie Levin, MD
- Genetics and Breast Cancer Prevention**
Jeffrey Weitzel, MD
- NAF Biomarker Screening**
Seema Khan, MD
- Hormone Therapy and Breast Cancer Risk**
Malcolm Pike, PhD
- Promising Risk-Reducing Approaches**
Carol Fabian, MD
- Risk-Reducing Surgery**
Todd Tuttle, MD



3rd Annual Silent Auction

12:30 pm – 4:30 pm

The American Society of Breast Surgeons Foundation will host its 3rd annual silent auction on Saturday, April 25. Bidding opens at 12:30 pm in the Marina Lobby and will continue until 4:30 pm. Winners will be announced at the conclusion of the general session on Saturday and posted at the Foundation table. We invite you to enjoy bidding on a variety of items, including exciting vacation destinations, electronics, artwork, collectibles, gift baskets, and more.

The American Society of Breast Surgeons Foundation is a charitable organization dedicated to improving the standard of care for breast disease patients by providing support for medical and patient education; advancing breast disease research, diagnosis, and treatment technologies; and offering programs and services to medical professionals and their patients.

Keynote Address

10:00 am – 11:00 am

László Tabár, MD

The American Society of Breast Surgeons Foundation is honored to welcome László Tabár, MD, as the annual meeting's keynote speaker. Dr. Tabár is Medical Director of the Department of Mammography at the Falun Central Hospital as well as a Professor of Radiology at the University of Uppsala, School of Medicine in Sweden. He also is the President of Mammography Education, Inc. and serves as a consultant radiologist for numerous comprehensive breast centers in the United States.



László Tabár, MD

9:30 am – 10:00 am Break in Exhibit Hall

Marriott Hall, Lobby Level, North Tower

10:00 am – 11:00 am Keynote Address

“A New Era in the Diagnosis and Treatment of Breast Cancer”
László Tabár, MD

11:00 am – 12:30 pm Optimizing Breast Conservation

Moderators: Julian Kim, MD
Susan Boolbol, MD

- Oncoplastic Surgical Approach**
Pat Whitworth, MD
- Margin Assessment—Avoiding Re-excision**
V. Suzanne Klimberg, MD
- Radioactive Seed Localization Method**
Barbara Pockaj, MD
- Sentinel Node Evaluation**
David Krag, MD
- Needle Not Knife**
Kambiz Dowlatshahi, MD

12:30 pm – 1:30 pm Lunch in Exhibit Hall

Marriott Hall, Lobby Level, North Tower

12:30 pm – 4:30 pm The American Society of Breast Surgeons Foundation Silent Auction

Marina Ballroom Foyer, Level 3, South Tower

12:30 pm – 1:30 pm Special Interests Luncheons:

- **Allied Health Professionals Lunch**
Balboa Room, Level 3, South Tower
- **Breast Fellows Lunch**
Mission Hills Room, Level 3, South Tower

SATURDAY, APRIL 25 cont.

- 1:30 pm – 2:30 pm Community Tumor Board**
Moderator: Victor Zannis, MD
Presenter: Lise Walker, MD
Panel:
 Matthew Ellis, MB, PhD—*Medical Oncology*
 Elsie Levin, MD—*Radiology*
 Thomas Buchholz, MD—*Radiation Oncology*
 W. Fraser Symmans, MD—*Pathology*
 Jeffrey Ascherman, MD—*Plastic Surgery*
 V. Suzanne Klimberg, MD—*Breast Surgery*
 J. Michael Dixon, MD—*Breast Surgery*
 Richard Fine, MD—*Breast Surgery*
- 2:30 pm – 4:00 pm In Situ Carcinoma Management**
Moderators: Melvin Silverstein, MD,
 Lisa Guerra, MD
- Lobular Neoplasia**
 W. Fraser Symmans, MD
- Genomic Predictors DCIS Progression**
 Craig Shriver, MD
- Surgical Approach**
 Melvin Silverstein, MD
- Radiology Considerations**
 László Tabár, MD
- Primary Medical Therapy**
 Shelley Hwang, MD
- Intraductal Therapy**
 Susan Love, MD
- 4:00 pm – 4:30 pm Break in Exhibit Hall**
Marriott Hall, Lobby Level, North Tower

- 4:30 pm – 6:00 pm Neoadjuvant Therapy: Who, Why, How?**
Moderators: Hiram Cody, MD,
 Funda Meric-Bernstam, MD
- Patient Selection**
 Matthew Ellis, MB, PhD
- Imaging Considerations**
 Elsie Levin, MD
- Chemo or Hormonal Rx**
 J. Michael Dixon, MD
- Surgical Implications**
 Hiram Cody, MD
- Radiation Implications**
 Thomas Buchholz, MD
- Pathology Issues**
 W. Fraser Symmans, MD
- 7:30 pm – 11:00 pm President's Gala "Casino Night"**
Casino Night on the Lord Hornblower Yacht

President's Gala 7:30 pm – 11:00 pm Casino Night on the Lord Hornblower Yacht

Put on your best poker face and join Society President Shawna Willey, MD, for an evening of dining, dancing, and gambling at the Society's 10th Annual President's Gala. The casino-themed gala will take place on the luxurious Lord Hornblower, and will cruise the beautiful waters of the San Diego harbor. Guests will be treated to the non-stop entertainment of the world famous Wayne Foster Entertainment. Attire is California Chic. A limited number of tickets are still available for purchase at the registration desk.



SUNDAY, APRIL 26

- 7:00 am – 8:00 am Members Breakfast**
All registered attendees are invited to join us at this special breakfast to welcome our new and international members.
Sea View, Lobby Level, South Tower

General Session - Marina Ballroom, Level 3, South Tower

- 8:00 am – 9:15 am Oncoplastic Mastectomy**
Moderators: William Dooley, MD,
 Sarah McLaughlin, MD
- Nipple-Sparing Mastectomy: How Do I Do It?**
 V. Suzanne Klimberg, MD
- Endoscopic Mastectomy**
 Eisuke Fukuma, MD, PhD
- Reconstructive Techniques**
 Jeffrey Ascherman, MD
- Post-Mastectomy Radiotherapy**
 Thomas Buchholz, MD

- 9:15 am – 9:30 am Break**
Marina Ballroom Foyer, Level 3, South Tower
- 9:30 am – 11:30 am Management Issues/Controversy**
Moderators: Richard White, MD
 Dennis Holmes, MD
- Young Women**
 Ann Partridge, MD, MPH
- Fertility Issues**
 Kutluk Oktay, MD
- Paget's Disease and Breast Dermatology**
 J. Michael Dixon, MD
- Inflammatory Breast Cancer**
 Funda Meric-Bernstam, MD
- Male Breast Cancer**
 Mahmoud El-Tamer, MD
- Breast Surgery for Stage 4 Disease**
 Seema Khan, MD
- Nipple Discharge**
 Susan Boolbol, MD
- 11:30 am Meeting Adjourns**

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EXHIBITORS/ CORPORATE SUPPORTERS

Commercial Exhibits

Visit the industry's top vendors in the Exhibit Hall, located in the Marriott Hall, Lobby Level, North Tower. The exhibitors will showcase the latest technology and the newest procedures. You will be able to meet with company representatives and see this technology firsthand.

EXHIBIT HALL HOURS

Thursday, April 23.....7:30 pm – 9:00 pm
Opening Reception

Friday, April 24.....9:00 am – 4:00 pm

Saturday, April 259:00 am – 4:30 pm

Educational Grants/Marketing Support

The American Society of Breast Surgeons gratefully acknowledges the unrestricted educational grants, marketing support, and gifts in kind received from the following companies and thanks them for helping the Society continue its mission of encouraging the study of breast surgery, promoting research and development of advanced surgical techniques, improving the standards of practice for breast surgery in the United States, and serving as a forum for the exchange of ideas:

Agendia

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Bard Biopsy Systems

B-K Medical Systems, Inc.

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Ethicon Endo-Surgery, Inc.

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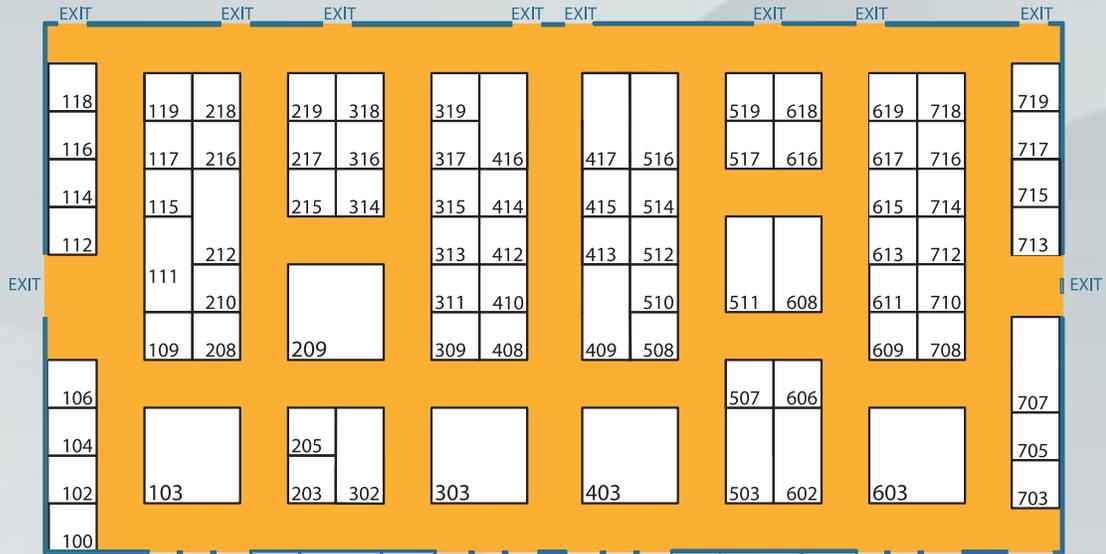
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EXHIBITION HALL



ENTRANCE
 MARRIOTT HALL

2009 LIST OF EXHIBITORS

<u>Company Name</u>	<u>Booth No.</u>	<u>Company Name</u>	<u>Booth No.</u>	<u>Company Name</u>	<u>Booth No.</u>
Agendia, Inc.	511	Genomic Health, Inc.	302	Philips Healthcare.....	100
Aloka	507	Hologic, Inc.	603	Plomics, Inc.	219
Aurora Imaging Technology, Inc.	703	ImpediMed, Inc.....	707	Precision Therapeutics.....	104
Bard Systems	209	Incisive Surgical.....	316	RMD Instruments, Corp.....	609
Biopsy Consultants.....	317	Intact Medical Corporation.....	602	Rubicor.....	618
Biopsy Sciences.....	412	IntraMedical Imaging, LLC.....	705	Sanarus Medical, Inc.....	203
Bioptics, Inc.....	510	IntraOp Medical, Inc.	512	Saunders/Mosby/Elsevier Med Publishing.....	102
Biosound Esaote, Inc.....	417	KUBTEC.....	309	SenoRx, Inc.	303
B-K Medical Systems, Inc.....	408	LilypadzRx/MMK Medical.....	217	Siemens Medical Solutions USA, Inc.....	414
Buffalo Filter.....	311	Lippincott, Williams & Wilkins.....	318	SightLine Health	710
Care Wise Medical Products Corporation.....	208	Lumitex, Inc.....	112	SonoSite, Inc.....	608
Carl Zeiss	103	Medison America, Inc.	708	Sony Medical Systems	319
CBL Path, Inc	615	MedNet Technologies, Inc.....	410	Supersonic Imagine	613
Cianna Medical	516	Mentor Corporation	616	Sysmex.....	413
Conmed Electrosurgery	519	Myriad Genetic Laboratories, Inc.	409	Terason Corporation	106
Covidien.....	212	National Accreditation Program of Breast Centers.....	313	Toshiba America Medical Systems/SMI Ultrasound	508
Dilon Technologies LLC.....	416	Naviscan, Inc.	205	Turbo-Doc Electronic Medical Records.....	216
Eli Lilly	514	NeoMatrix.....	517	United Medical Systems	503
Ethicon Endo-Surgery, Inc.	403	Novartis Oncology.....	415	U-Systems, Inc.....	315
Exemplo Medical	611	Novian Health, Inc.	109	Vector Surgical.....	314
Faxitron X-Ray, LLC.....	606	PEAK Surgical	210	Xoft Inc.	111
GE Healthcare	619	Peninsula Medical Inc.....	215		
Genentech, Inc.....	617				

*Join us next year for our
11th Annual Meeting
April 28–May 2, 2010
at the Bellagio in Las Vegas, Nevada*

See you there!



Friday Program
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this page

Back of Friday Program Tab (Blank)

GENERAL SESSION FRIDAY

6:30 am – 7:30 am

Breakfast Workshops

Pre-registration required. See faculty and description on page 8.

- B1 Empowering Surgeons:
How Incorporating EMR Into Your Practice
Can Improve Patient Care**
*Walley Temple, MD, John West, MD, Eric Whitacre, MD
Coronado Room, Level 4, South Tower*
- B2 Starting Your Own Breast Practice**
*Peter Beitsch, MD, Beth DuPree, MD, Mark Gittleman, MD
Manchester Room, Lobby Level, North Tower*
- B3 Functional Breast Imaging—MRI/BSGI/PEM**
*Judy Boughey, MD, Elsie Levin, MD, Lorraine Tafra, MD
Columbia Room, Lobby Level, North Tower*
- B4 High-Risk Surveillance Program Development**
*Paul Baron, MD, Kevin Hughes, MD
San Diego Ballroom C, Lobby Level, North Tower*

Faculty:

Paul L. Baron, MD, FACS

Co-Founder, Charleston Breast Center
Cancer Specialists of Charleston
Director, Charleston High Risk Breast Clinic
Charleston, SC

Peter D. Beitsch, MD, FACS

Director, Dallas Breast Center
Dallas, TX

Judy C. Boughey, MD, FACS

Assistant Professor of Surgery
Mayo Clinic
Rochester, MN

Beth B. DuPree, MD, FACS

CEO/Medical Director
Comprehensive Breast Care Institute at
DSI Bucks County
Bensalem, PA

Mark A. Gittleman, MD, FACS

Medical Director
Breast Care Specialists, PC
Allentown, PA

Kevin S. Hughes, MD, FACS

Surgical Director, Avon Foundation
Comprehensive Breast Evaluation Center
Co-Director, Breast and Ovarian Cancer
Genetics and Risk Assessment Program
Division of Surgical Oncology
Massachusetts General Hospital
Cancer Center
Boston, MA

Elsie Levin, MD

Medical Director
Faulkner-Sagoff Breast Imaging &
Diagnostic Center
Faulkner Hospital
Boston, MA

Lorraine Tafra, MD, FACS

Director, The Breast Center
Anne Arundel Medical Center
Annapolis, MD

Walley J. Temple, MD, FRCSC, FACS

Chief Surgical Oncology
Tom Baker Cancer Centre
Professor Departments of
Oncology & Surgery
University of Calgary
Calgary, Alberta
Canada

John G. West, MD, FACS

Surgical Director
The Breast Care Center of
Orange County
Orange, CA

Eric B. Whitacre, MD, FACS

Director
The Breast Center of Southern Arizona
Tucson, AZ

NOTES:

GENERAL SESSION FRIDAY

6:30 am – 7:30 am

Breakfast Workshops

Pre-registration required. See faculty and description on opposite page.

- B5 Sentinel Node Micromets—
Molecular Pathology**
*Mahmoud El-Tamer, MD, Emiel Rutgers, MD, PhD
Rancho Las Palmas Room, Level 4, South Tower*
- B6 Risk-Reducing Mastectomy—Indication and Technique**
*Eisuke Fukuma, MD, PhD, V. Suzanne Klimberg, MD
Torrey Room, Lobby Level, North Tower*
- B7 Defining Quality/Best Practice**
*Cary Kaufman, MD, David Krag, MD
Torrance Room, Level 4, South Tower*
- B8 Benign Breast Disease Management**
*Edward Donahue, MD, Alison Laidley, MD
San Diego Ballroom A, Lobby Level, North Tower*

Faculty:

Edward J. Donahue, MD, FACS
Medical Director, The Cancer Center
St Joseph's Hospital and Medical Center
Phoenix, AZ

Mahmoud B. El-Tamer, MD, FACS
Associate Professor of Clinical Surgery
Program Director of Education
Columbia University College of Physicians
and Surgeons
Assistant Attending Surgeon
New York–Presbyterian Hospital
Columbia University Medical Center
New York, NY

Eisuke Fukuma, MD, PhD
Director, Breast Center
Kameda Medical Center
Chiba, Japan

Cary S. Kaufman, MD, FACS
Medical Director, Bellingham Breast Center
Assistant Clinical Professor,
University of Washington
Bellingham, WA

V. Suzanne Klimberg, MD, FACS
Muriel Balsam Kohn Chair in
Breast Surgical Oncology
Professor of Surgery and Pathology
University of Arkansas for Medical Sciences
Director, Breast Cancer Program
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR

David N. Krag, MD, FACS
S. D. Ireland Professor of Surgical Oncology
Department of Surgery
Division of Surgical Oncology
College of Medicine
University of Vermont
Burlington, VT

Alison L. Laidley, MD, FACS, FRCS(C)
Breast Surgeon
Breast Surgeons of North Texas
Dallas, TX

Emiel J. Rutgers, MD, PhD, FRCS
Head Department of Surgery
Chair NKI/AvL Breast Group
Treasurer EORTC Breast Cancer Group
Netherlands Cancer Institute/
Antoni van Leeuwenhoek Hospital
Plesmanlaan, Amsterdam

NOTES:

GENERAL SESSION FRIDAY

8:15 am – 9:45 am

Molecular Classification of Breast Cancer

Moderators: Henry Kuerer, MD, PhD
Jane Méndez, MD

Diagnostic Predictors – OncotypeDX

Anne Moore, MD

Diagnostic Predictors – MammaPrint

Emiel Rutgers, MD, PhD

Primary Tumor Biology and Ethnicity

Lisa Newman, MD, MPH

Pathology Features and Prognosis

W. Fraser Symmans, MD

Faculty:

Henry M. Kuerer, MD, PhD, FACS

Professor of Surgery
Director, Breast Surgical Oncology
Training Program
Academic Affairs
Senior Vice President's Office
MD Anderson Cancer Center
Houston, TX

Jane E. Méndez, MD, FACS

Attending Breast Surgeon
Belkin Breast Health Center
Section Surgical Oncology
Department of General Surgery
Boston University School of Medicine
Boston, MA

Anne Moore, MD

Professor of Clinical Medicine
Medical Director, Weill Cornell Breast
Center
Weill Medical College
Cornell University
Attending Physician
New York Presbyterian Hospital
New York, NY

Lisa A. Newman, MD, MPH, FACS

Director, Breast Care Center
Professor of Surgery
University of Michigan Comprehensive
Cancer Center
Ann Arbor, MI

Emiel J. Rutgers, MD, PhD, FRCS

Head Department of Surgery
Chair NKI/AvL Breast Group
Treasurer EORTC Breast Cancer Group
Netherlands Cancer Institute/
Antoni van Leeuwenhoek Hospital
Plesmanlaan, Amsterdam

W. Fraser Symmans, MD

Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic
Clinic
University of Texas MD Anderson Cancer
Center
Houston, TX

NOTES:

GENERAL SESSION FRIDAY

10:15 am – 11:45 am

Systemic Therapy

Moderators: Irene Wapnir, MD
Anees Chagpar, MD

The BIG Strategy for Personalizing Breast Cancer Therapy

Matthew Ellis, MB, PhD

Her-2-Neu Therapy

Dennis Slamon, MD, PhD

Antiangiogenesis and Novel Targets

Melody Cobleigh, MD

New Hormonal Therapies

Matthew Ellis, MB, PhD

Vitamin D and Optimizing Bone Health

Rowan Chlebowski, MD, PhD

Faculty:

**Anees B. Chagpar, MD, MSc, MPH,
FACS**

Associate Professor, Division of
Surgical Oncology
Academic Advisory Dean, School of
Medicine

Director, Multidisciplinary Breast Program
James Graham Brown Cancer Center
University of Louisville
Louisville, KY

Rowan T. Chlebowski, MD, PhD

Chief
Fellowship Program Director
Division of Medical Oncology/Hematology
Harbor-UCLA Medical Center
Torrance, CA

Melody A. Cobleigh, MD

Professor of Medicine
Director, Comprehensive Breast Center
Division of Hematology, Oncology and
Stem Cell Transplant
Department of Medicine
Rush University Medical Center
Chicago, IL

Matthew J. Ellis, MB, BChir, PhD

Section Head, Medical Oncology
Director, Breast Cancer Program
Professor of Medicine
Washington University
St. Louis, MO

Dennis J. Slamon, MD, PhD

Chief, Division of Hematology/Oncology
David Geffen School of Medicine
University of California, Los Angeles
Los Angeles, CA

Irene L. Wapnir, MD, FACS

Associate Professor
Department of Surgery
Stanford Cancer Center
Stanford University
Stanford, CA

NOTES:

GENERAL SESSION FRIDAY

11:45 am – 12:45 pm

Scientific Poster Forum

Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

San Diego Ballroom A, Lobby Level, North Tower

Pre-registration is required.

Faculty:

Sheldon M. Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians
and Surgeons
New York, NY

Mehra Golshan, MD, FACS
Director, Breast Surgical Services
The Dana-Farber Cancer Institute
Brigham and Women's Cancer Center
Assistant Professor of Surgery
Harvard Medical School
Boston, MA

NOTES:

GENERAL SESSION FRIDAY

1:00 pm – 1:45 pm

Presidential Address
Shawna Willey, MD

Faculty:

Shawna C. Willey, MD, FACS
Associate Professor of Surgery
Director, Betty Lou Ourisman Breast
Health Center
Lombardi Comprehensive Cancer Center
Georgetown University Hospital
Washington, DC

NOTES:

GENERAL SESSION FRIDAY

1:45 pm – 3:00 pm

Scientific Oral Presentations I

Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

3:30 pm – 4:45 pm

Scientific Oral Presentations II

Moderators: Sheldon Feldman, MD
Mehra Golshan, MD

Faculty:

Sheldon M. Feldman, MD, FACS
Chief, Section of Breast Surgery
Division of Surgical Oncology
Assistant Professor of Clinical Surgery
Columbia University College of Physicians
and Surgeons
New York, NY

Mehra Golshan, MD, FACS
Director, Breast Surgical Services
The Dana-Farber Cancer Institute
Brigham and Women's Cancer Center
Assistant Professor of Surgery
Harvard Medical School
Boston, MA

NOTES:

GENERAL SESSION FRIDAY

4:45 pm – 5:45 pm

Best Papers

Top 10 Papers of 2008

Helen Pass, MD

Top 10 Papers of the Past 10 Years

Hiram Cody, MD

Faculty:

Hiram S. Cody, III, MD, FACS

Attending Surgeon, The Breast Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
Professor of Clinical Surgery
The Weill Medical College of Cornell
University
New York, NY

Helen A. Pass, MD, FACS

Assistant Clinical Professor of Surgery
Lawrence College of Physicians and
Surgeons
Columbia University
Bronxville, NY

NOTES:

GENERAL SESSION FRIDAY

5:45 pm – 5:55 pm

**Mastery of Breast Surgery Pilot Program:
Current Success and Future Direction**

Eric Whitacre, MD

Faculty:

Eric B. Whitacre, MD, FACS
Director
The Breast Center of Southern Arizona
Tucson, AZ

NOTES:

GENERAL SESSION FRIDAY

5:55 pm – 6:30 pm

Society Business Meeting and Awards

NOTES:

The American Society of Breast Surgeons

BOARD OF DIRECTORS

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Kambiz Dowlatshahi, MD

V. Suzanne Klimberg, MD

Alison L. Laidley, MD

Barbara A. Pockaj, MD

Howard C. Snider, MD

Executive Director

Jane M. Schuster

Scientific Session Chair

Sheldon M. Feldman, MD

Saturday Program
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this page

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GENERAL SESSION SATURDAY

8:00 am – 9:30 am

Managing High-Risk Patients

Moderators: Robert Goulet, MD
Leslie Montgomery, MD

Risk Assessment

Amy Degnim, MD

Optimal Radiological Screening

Elsie Levin, MD

Genetics and Breast Cancer Prevention

Jeffrey Weitzel, MD

NAF Biomarker Screening

Seema Khan, MD

Hormone Therapy and Breast Cancer Risk

Malcolm Pike, PhD

Promising Risk-Reducing Approaches

Carol Fabian, MD

Risk-Reducing Surgery

Todd Tuttle, MD

Faculty:

Amy C. Degnim, MD, FACS

Assistant Professor of Surgery, Breast Clinic
Department of Surgery
Mayo Clinic
Rochester, MN

Carol J. Fabian, MD

Professor of Medicine, Division of
Clinical Oncology
Director, Breast Cancer Prevention Center
Kansas Masonic Cancer Research Chair
University of Kansas Medical Center
Westwood, KS

Robert J. Goulet, MD, FACS

Professor of Surgery
Medical Director, Breast Care &
Research Center
Director, Breast Surgical Oncology
Department of Surgery
School of Medicine
Indiana University
Indianapolis, IN

Seema A. Khan, MD, FACS

Professor of Surgery
Director, Bluhm Family Breast Cancer
Early Detection and Prevention Program
Feinberg School of Medicine
Northwestern University
Chicago, IL

Elsie Levin, MD

Medical Director
Faulkner-Sagoff Breast Imaging &
Diagnostic Center
Faulkner Hospital
Boston, MA

Leslie L. Montgomery, MD, FACS

Program Director, Breast Surgery Fellowship
Associate Attending Surgeon
Breast Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
New York, NY

Malcolm C. Pike, PhD

Professor and Acting Chair
Flora L. Thornton Professor
Department of Preventive Medicine
Keck School of Medicine
University of Southern California/
Norris Comprehensive Cancer Center
Los Angeles, CA

Todd M. Tuttle, MD, MS, FACS

Chief, Surgical Oncology
Associate Professor
Department of Surgery
University of Minnesota
Minneapolis, MN

Jeffrey N. Weitzel, MD

Professor of Oncology and Population
Sciences
Director, Department of Clinical Cancer
Genetics
City of Hope Cancer Center
Duarte, CA

NOTES:

GENERAL SESSION SATURDAY

10:00 am – 11:00 am

Keynote Address

“A New Era in the Diagnosis and Treatment of Breast Cancer”

László Tabár, MD

Faculty:

László Tabár, MD, FACP (Hon)

Medical Director

Department of Mammography at Falun
Central Hospital, Sweden

Professor of Radiology

University of Uppsala School of Medicine

Uppsala, Sweden

President, Mammography Education, Inc.

Cave Creek, AZ

NOTES:

GENERAL SESSION SATURDAY

11:00 am – 12:30 pm

Optimizing Breast Conservation

Moderators: Julian Kim, MD
Susan Boolbol, MD

Oncoplastic Surgical Approach

Pat Whitworth, MD

Margin Assessment—Avoiding Re-excision

V. Suzanne Klimberg, MD

Radioactive Seed Localization Method

Barbara Pockaj, MD

Sentinel Node Evaluation

David Krag, MD

Needle Not Knife

Kambiz Dowlatshahi, MD

Faculty:

Susan K. Boolbol, MD, FACS

Chief, Appel-Venet Comprehensive Breast Service

Division Chief, Breast Surgery

Beth Israel Medical Center

Assistant Professor of Surgery

Albert Einstein College of Medicine
New York, NY

Kambiz Dowlatshahi, MD, FACS

Professor of Surgery

Rush University Medical Center

Chicago, IL

Julian A. Kim, MD, FACS

Professor of Surgery

Case Western Reserve University

Division Chief, Surgical Oncology

University Hospitals Case Medical Center

Cleveland, OH

V. Suzanne Klimberg, MD, FACS

Muriel Balsam Kohn Chair in

Breast Surgical Oncology

Professor of Surgery and Pathology

University of Arkansas for Medical Sciences

Director, Breast Cancer Program

Winthrop P. Rockefeller Cancer Institute

Little Rock, AR

David N. Krag, MD, FACS

S. D. Ireland Professor of Surgical Oncology

Department of Surgery

Division of Surgical Oncology

College of Medicine

University of Vermont

Burlington, VT

Barbara A. Pockaj, MD, FACS

Associate Professor of Surgery

Center for Minimally Invasive Surgery

Division of General Surgery

Mayo Clinic

Scottsdale, AZ

Pat W. Whitworth, MD, FACS

Director

Nashville Breast Center

Clinical Associate Professor of Surgery

Vanderbilt University School of Medicine

Nashville, TN

NOTES:

GENERAL SESSION SATURDAY

1:30 pm – 2:30 pm

Community Tumor Board

Moderator: Victor Zannis, MD

Presenter: Lise Walker, MD

Panel:

Matthew Ellis, MB, PhD—*Medical Oncology*

Elsie Levin, MD—*Radiology*

Thomas Buchholz, MD—*Radiation Oncology*

W. Fraser Symmans, MD—*Pathology*

Jeffrey Ascherman, MD—*Plastic Surgery*

V. Suzanne Klimberg, MD—*Breast Surgery*

J. Michael Dixon, MD—*Breast Surgery*

Richard Fine, MD—*Breast Surgery*

Faculty:

Jeffrey A. Ascherman, MD, FACS

Site Chief
Associate Professor of Clinical Surgery
Attending Surgeon
Division of Plastic Surgery New York-
Presbyterian Hospital
Columbia University Medical Center
New York, NY

Thomas A. Buchholz, MD, FRCR

Professor and Chair, Department of
Radiation Oncology
Frank T. McGraw Chair for the Study of
Cancer
The University of Texas M.D. Anderson
Cancer Center
Houston, TX

J. Michael Dixon, MD, FRCS

Professor of Surgery
Consultant Surgeon
Clinical Director, Breakthrough Research
Unit
Edinburgh Breast Unit
Western General Hospital
Edinburgh, Scotland, United Kingdom

Matthew J. Ellis, MB, BChir, PhD

Section Head, Medical Oncology
Director, Breast Cancer Program
Professor of Medicine
Washington University
St. Louis, MO

Richard E. Fine, MD, FACS

Director, Advanced Breast Care, PC
Marietta, GA
Clinical Associate Professor,
Department of Surgery
University of Tennessee
Chattanooga, TN

V. Suzanne Klimberg, MD, FACS

Muriel Balsam Kohn Chair in
Breast Surgical Oncology
Professor of Surgery and Pathology
University of Arkansas for Medical Sciences
Director, Breast Cancer Program
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR

Elsie Levin, MD

Medical Director
Faulkner-Sagoff Breast Imaging &
Diagnostic Center
Faulkner Hospital
Boston, MA

W. Fraser Symmans, MD

Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic
Clinic
University of Texas MD Anderson Cancer
Center
Houston, TX

Victor J. Zannis, MD, FACS

Medical Director
Breast Care Center of the Southwest
Phoenix, AZ

NOTES:

GENERAL SESSION SATURDAY

2:30 pm – 4:00 pm

In Situ Carcinoma Management

Moderators: Melvin Silverstein, MD,
Lisa Guerra, MD

Lobular Neoplasia

W. Fraser Symmans, MD

Genomic Predictors DCIS Progression

Craig Shriver, MD

Surgical Approach

Melvin Silverstein, MD

Radiology Considerations

László Tabár, MD

Primary Medical Therapy

Shelley Hwang, MD

Intraductal Therapy

Susan Love, MD

Faculty:

Lisa E. Guerra, MD, FACS

Breast Surgeon, Hoag Breast Care Center
Hoag Memorial Hospital Presbyterian
Newport Beach, CA

Shelley Hwang, MD, FACS

Breast Surgeon, Carol Franc Buck Breast
Care Center
University of California, San Francisco
Associate Professor In Residence,
Department of Surgery
Attending Surgeon
Mount Zion and Moffitt Long Hospitals
San Francisco, CA

Susan M. Love, MD, FACS

President
Dr. Susan Love Research Foundation
Pacific Palisades, CA

Craig D. Shriver, MD, FACS

COL MC
General Surgery
Director and Principal Investigator
Clinical Breast Care Project
Walter Reed Army Medical Center
Washington, DC

Melvin J. Silverstein, MD, FACS

Clinical Professor of Surgery
Keck School of Medicine
University of Southern California
Medical Director, Hoag Breast Program
Hoag Memorial Hospital Presbyterian
Newport Beach, CA

W. Fraser Symmans, MD

Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic
Clinic
University of Texas MD Anderson Cancer
Center
Houston, TX

László Tabár, MD, FACS (Hon)

Medical Director
Department of Mammography at Falun
Central Hospital, Sweden
Professor of Radiology
University of Uppsala School of Medicine
Uppsala, Sweden
President, Mammography Education, Inc.
Cave Creek, AZ

NOTES:

GENERAL SESSION SATURDAY

4:30 pm – 6:00 pm

Neoadjuvant Therapy: Who, Why, How?

Moderators: Hiram Cody, MD,
Funda Meric-Bernstam, MD

Patient Selection

Matthew Ellis, MB, PhD

Imaging Considerations

Elsie Levin, MD

Chemo or Hormonal Rx

J. Michael Dixon, MD

Surgical Implications

Hiram Cody, MD

Radiation Implications

Thomas Buchholz, MD

Pathology Issues

W. Fraser Symmans, MD

Faculty:

Thomas A. Buchholz, MD, FACP

Professor and Chair, Department of
Radiation Oncology
Frank T. McGraw Chair for the Study of
Cancer
The University of Texas M.D. Anderson
Cancer Center
Houston, TX

Hiram S. Cody, III, MD, FACS

Attending Surgeon, The Breast Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
Professor of Clinical Surgery
The Weill Medical College of Cornell
University
New York, NY

J. Michael Dixon, MD, FRCS

Professor of Surgery
Consultant Surgeon
Clinical Director, Breakthrough Research
Unit
Edinburgh Breast Unit
Western General Hospital
Edinburgh, Scotland, United Kingdom

Matthew J. Ellis, MB, BChir, PhD

Section Head, Medical Oncology
Director, Breast Cancer Program
Professor of Medicine
Washington University
St. Louis, MO

Elsie Levin, MD

Medical Director
Faulkner-Sagoff Breast Imaging &
Diagnostic Center
Faulkner Hospital
Boston, MA

Funda Meric-Bernstam, MD, FACS

Associate Professor
Department of Surgical Oncology
University of Texas MD Anderson Cancer
Center
Houston, TX

W. Fraser Symmans, MD

Associate Professor of Pathology
Julie and Ben Rogers Breast Diagnostic
Clinic
University of Texas MD Anderson Cancer
Center
Houston, TX

NOTES:

Sunday Program
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this page

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GENERAL SESSION SUNDAY

8:00 am – 9:15 am

Oncoplastic Mastectomy

Moderators: William Dooley, MD,
Sarah McLaughlin, MD

Nipple-Sparing Mastectomy: How Do I Do It?

V. Suzanne Klimberg, MD

Endoscopic Mastectomy

Eisuke Fukuma, MD, PhD

Reconstructive Techniques

Jeffrey Ascherman, MD

Post-Mastectomy Radiotherapy

Thomas Buchholz, MD

Faculty:

Jeffrey A. Ascherman, MD, FACS

Site Chief
Associate Professor of Clinical Surgery
Attending Surgeon
Division of Plastic Surgery New York–
Presbyterian Hospital
Columbia University Medical Center
New York, NY

Thomas A. Buchholz, MD, FACS

Professor and Chair, Department of
Radiation Oncology
Frank T. McGraw Chair for the
Study of Cancer
The University of Texas M.D. Anderson
Cancer Center
Houston, TX

William C. Dooley, MD, FACS

The G. Rainey Williams Professor and Chair
Oklahoma University Breast Institute
Director, Division of Surgical Oncology
Department of Surgery
Oklahoma University Health
Sciences Center
Oklahoma City, OK

Eisuke Fukuma, MD, PhD

Director, Breast Center
Kameda Medical Center
Chiba, Japan

V. Suzanne Klimberg, MD, FACS

Muriel Balsam Kohn Chair in
Breast Surgical Oncology
Professor of Surgery and Pathology
University of Arkansas for Medical Sciences
Director, Breast Cancer Program
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR

Sarah A. McLaughlin, MD, FACS

Assistant Professor of Surgery
Multidisciplinary Breast Clinic and
Breast Cancer Program
Department of Surgery
Mayo Clinic
Jacksonville, FL

NOTES:

GENERAL SESSION SUNDAY

9:30 am – 11:30 am

Management Issues/Controversy

Moderators: Richard White, MD,
Dennis Holmes, MD

Young Women

Ann Partridge, MD, MPH

Fertility Issues

Kutluk Oktay, MD

Paget's Disease and Breast Dermatology

J. Michael Dixon, MD

Inflammatory Breast Cancer

Funda Meric-Bernstam, MD

Male Breast Cancer

Mahmoud El-Tamer, MD

Breast Surgery for Stage 4 Disease

Seema Khan, MD

Nipple Discharge

Susan Boolbol, MD

Faculty:

Susan K. Boolbol, MD, FACS

Chief, Appel-Venet Comprehensive
Breast Service
Division Chief, Breast Surgery
Beth Israel Medical Center
Assistant Professor of Surgery
Albert Einstein College of Medicine
New York, NY

J. Michael Dixon, MD, FRCS

Professor of Surgery
Consultant Surgeon
Clinical Director, Breakthrough Research Unit
Edinburgh Breast Unit
Western General Hospital
Edinburgh, Scotland, United Kingdom

Mahmoud B. El-Tamer, MD, FACS

Associate Professor of Clinical Surgery
Program Director of Education
Columbia University College of Physicians
and Surgeons
Assistant Attending Surgeon
New York-Presbyterian Hospital
Columbia University Medical Center
New York, NY

Dennis R. Holmes, MD, FACS

Breast Surgeon, Director of
Intraoperative Radiotherapy
USC, Norris Comprehensive Cancer Center
Chief, USC & Los Angeles County Medical
Center Breast Service
Assistant Professor of Clinical Surgery,
Keck School of Medicine
Los Angeles, CA

Seema A. Khan, MD, FACS

Professor of Surgery
Director, Bluhm Family Breast Cancer
Early Detection and Prevention Program
Feinberg School of Medicine
Northwestern University
Chicago, IL

Funda Meric-Bernstam, MD, FACS

Associate Professor
Department of Surgical Oncology
University of Texas MD Anderson Cancer Center
Houston, TX

Ann H. Partridge, MD, MPH

Assistant Professor in Medicine
Breast Oncology Center
Department of Medical Oncology
Harvard Medical School
Boston, MA

Kutluk Oktay, MD, FACOG

Professor of Obstetrics & Gynecology
Director, Division of Reproductive Medicine
& Infertility
Department of Obstetrics & Gynecology
Westchester Medical Center–New York
Medical College
Valhalla, NY
Medical Director, Institute for
Fertility Preservation
Center for Human Reproduction
Consultant Physician
Department of Surgery
Memorial Sloan-Kettering Cancer Center
New York, NY

Richard L. White, Jr., MD, FACS

Chief, Division of Surgical Oncology
Director of Immunotherapy
Co-Director
Breast Health Center Program
Blumenthal Cancer Center
Carolinas Medical Center
Charlotte, NC

NOTES:

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DIVISION OF EDUCATION
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EVALUATION FORM

The American Society of Breast Surgeons
10th Annual Meeting • April 22 – April 26, 2009 • San Diego, CA

THIS EVALUATION FORM IS FOR THE 10th ANNUAL MEETING GENERAL SESSION (Thursday, April 23 – Sunday, April 26, 2009). In order to receive your CME Certificate, please turn in your completed evaluation form at the registration desk or complete this evaluation online at http://www.breastsurgeons.org/Annual_Meeting.html

Registration Hours:	Wednesday, April 22	7:00 am-7:00 pm	Saturday, April 25	6:00 am – 5:00 pm
	Thursday, April 23	6:45 am-7:30 pm	Sunday, April 26	7:00 am – 11:30 am
	Friday, April 24	6:00 am-7:30 pm		

As a participant at this educational activity, I attended _____ hours* of sessions.

*This number should reflect your participation in the 10th Annual Meeting general session from Thursday, April 23 – Sunday, April 26, 2009. Please note that CME Certificates will be mailed in approximately 4 to 6 weeks.

(1 hour = 1 category 1 CME credit)

Please check the box if you are a member of the American College of Surgeons. Your MY CME Portal Page will be updated with the credits earned within 3 months of this meeting.

PLEASE PRINT NAME _____

EMAIL _____

GENERAL SESSION: Total CME credits for the entire general session is 18.75 CME.

Please check the box for each part of the meeting you attend. Please note that the maximum amounts of credits are listed for each activity.

Thursday, April 23, 2009

Coding and Reimbursement: 1 CME

As a participant at this educational activity, I attended _____ hours* of sessions.

Friday, April 24, 2009

General Session: 7.5 CME

As a participant at this educational activity, I attended _____ hours* of sessions.

Saturday, April 25, 2009

General Session: 7 CME

As a participant at this educational activity, I attended _____ hours* of sessions.

Sunday, April 26, 2009

General Session: 3.25 CME

As a participant at this educational activity, I attended _____ hours* of sessions.

Instructions:

◆ Please circle the appropriate number for each question

	Very Excellent	Good	Good	Fair	Poor
1. Overall, how would you rate this educational activity?	5	4	3	2	1
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
2. Program topics and content met the stated objectives	5	4	3	2	1
3. Content was relevant to my educational needs	5	4	3	2	1
4. Educational format was conducive to learning	5	4	3	2	1
5. Acquired knowledge will be applied in my practice environment	5	4	3	2	1
6. I will seek additional information on this subject	5	4	3	2	1
7. Program was fair, objective, and unbiased toward any product or program	5	4	3	2	1

Please explain any specific instance(s) of bias or conflict of interest:

8. List a minimum of three things you are going to change in your practice as a result of what you have learned at this activity.

9. Describe the barriers anticipated when implementing the above changes:

10. Do you have any suggestions for future topics to support and/or expand on what you have learned at this activity?

Additional Comments
