The American Society of Breast Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

PRE-MEETING COURSES
April 30–May 1, 2014

GENERAL SESSION
May 1–4, 2014

Jill R. Dietz, MD, FACS
Program Chair
Associate Professor of Surgery
Cleveland Clinic Lerner College of Medicine
Case Western Reserve University
Director, Breast Center, Hillcrest Hospital
Cleveland, OH
INVUITY develops advanced medical devices to dramatically improve access and visualization in minimally invasive and minimal access breast surgery. INVUITY’s Eigr Illumination Technology shapes illumination within the surgical field by broadly projecting thermally cool, brilliant light to uniformly illuminate deep incisions and provide unsurpassed visualization while virtually eliminating shadows and glare and minimizing thermal hazards.1

1 Surgeon quote on file 2 Data on file

*INVUITY* is a registered trademark and Eigr is a trademark of INVUITY, Inc.
Dear colleagues,

Welcome to Las Vegas and the 15th Annual Meeting of The American Society of Breast Surgeons.

Perhaps this meeting is one that you never miss or maybe you are a first-time registrant—in either case, I think that you will agree it is going to be worth your efforts to be here. Our goal as we planned this program was to send you back to your practice armed with information that will enable you to employ new techniques, participate in research, collaborate with colleagues, and ultimately provide the best patient care possible.

If you have arrived early enough to take part in a pre-meeting course, you will be well on your way to fulfilling that goal before the general session even starts. I am sure you have noticed that while our Wednesday pre-meeting program has retained the full-day course format, our traditional Thursday schedule has been revised to feature morning-only courses to accommodate an earlier start to our general session even starts. I am sure you have noticed that while our Wednesday pre-meeting program has retained the full-day course format, our traditional Thursday schedule has been revised to feature morning-only courses to accommodate an earlier start to our general session on Thursday afternoon. I hope that you will appreciate the value added to this year’s general session with the two exciting new events that will open the program on Thursday, necessitating the earlier start time. Silverstein vs Dixon, the “heavyweight rematch,” will pit two world-renowned experts against each other in the debate, Is DCIS Cancer? Then, in the Society’s first Breast Research Education Advocacy Science & Technology (BEST) Forum, Chip Cody will lead a world-renowned panel of experts in discussing Breast Cancer Screening—Does One Size Really Fit All? Be part of this timely discussion, which will culminate in the development of the Society’s Official Screening Guidelines and Consensus Statement. That evening, join us for a first glimpse at the Exhibit Hall during the Opening Reception. Our more than 70 exhibitors are prepared to show you the newest products and technology.

Friday morning’s program will be preceded by our ever-popular breakfast workshops. Although these programs require pre-purchased tickets and are limited in capacity, some seats may still be available. So if you haven’t registered for one yet, check with the registration desk for onsite availability.

I am delighted to announce that with the help of Communications Committee Chair Dr. Deanna Attai we will be utilizing social media to enhance the general session experience. Therefore, Friday morning’s program will open with a short Twitter tutorial. For those of you who are not yet “Tweeting,” I think you will be amazed at how this technology can be used to our advantage.

In addition to the exciting educational content planned for Friday, including the first of two scientific sessions, you won’t want to miss Dr. Peter Beitsch’s Presidential Address or the Society’s annual business meeting (open to all members). Then, before you head out to enjoy the city Friday night, please stop by the Poster Session and Reception, where you can enjoy light refreshments, meet our poster presenters, and discuss their research.

Saturday’s highlight is sure to be the keynote address by Dr. Armando Giuliano, whose multiple contributions to breast cancer research have been practice-changing. You will also see presentations by the winners of our How I Do It video competition, and enjoy discussing those difficult cases during Community Tumor Board. At day’s end, join our outgoing President Dr. Peter Beitsch for the President’s Reception, where we will raise a glass in appreciation for his leadership of the Society over the past year.

I think you will agree that we have saved some of the best for last. Sunday morning’s presentations feature an illustrious faculty, including several from nonsurgical fields who will share their valuable expertise. We will close with perhaps the most important input of all, that of our patients, via patient advocate and breast cancer survivor Alicia Staley. I cannot imagine a more important note on which to return to our practices.

I encourage you to take some time to explore the magnificent Bellagio and enjoy some of the many amenities available onsite. If you are a bit more adventurous, find out what the city of Las Vegas has to offer—endless fine dining, entertainment headliners, world-class shopping—just outside the door.

Finally, if there is anything we can do to improve your experience at the annual meeting, please let us know. Our staff and leadership are committed to providing you with educational content and resources that support your efforts to provide quality patient care.

Sincerely,

Jill R. Dietz, MD, FACS
2014 Program Chair

NEW THIS YEAR!

Keep Up with the Meeting Using MyItinerary

Features maps, agenda, abstracts, exhibitors, and more. To download to your device, scan one of the following:

Mobile App
(Phone/iPad)

Web App
(all major mobile devices)

Complete instructions can be found in the flyer provided in your Meeting padfolio.
Meeting Objectives
Upon completion of this live activity, participants should be able to
• Identify current treatment and management options for breast patients
• Assess available studies of breast patients

Target Audience
Surgeons with a special interest in the treatment of breast disease.

Accreditation
The American Society of Breast Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Earn up to 19.25 AMA PRA Category 1 Credit(s)™ Toward Part 2 of ABS Maintenance of Certification (MOC)

This year’s general session and pre-meeting courses will not only provide opportunity for surgeons to earn AMA PRA Category 1 Credit(s)™, but will also include the self-assessment activities necessary to claim AMA PRA Category 1 Credit(s)™ toward Part 2 of the American Board of Surgery (ABS) Maintenance of Certification (MOC) Program. These activities are identified in the agenda by this icon: [MOC]

To earn credit, log in as a member/user to the Society website and complete the following:
1. Online evaluations for the programs you have attended (CME).
2. Online posttests with a minimum score of 75%, no later than May 30 (MOC).

AMA Credit Designation

PRE-MEETING COURSES

WEDNESDAY, APRIL 30, 2014

Red Hot Topics in Breast Surgery: Technologic Advances and Evolution in Management in the New World of Information Access
The American Society of Breast Surgeons designates this live activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Breast Ultrasound: An Introductory Course
The American Society of Breast Surgeons designates this live activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Coordinated Breast Surgery and Reconstruction with Cadaver Workshop
The American Society of Breast Surgeons designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Stereotactic Breast Biopsy: An Introductory Course
The American Society of Breast Surgeons designates this live activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

THURSDAY, MAY 1, 2014

Making the Most of Your Breast Practice—What Every Surgeon Needs to Know
The American Society of Breast Surgeons designates this live activity for a maximum of 5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Start Oncoplastic Surgery in Your Breast Practice Monday: Routine Lumpectomy Cases (+/- APBI) to “Goldilocks Mastectomy”
The American Society of Breast Surgeons designates this live activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Starting a High-Risk Program/Using Risk Models
The American Society of Breast Surgeons designates this live activity for a maximum of 4.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

GENERAL SESSION

THURSDAY, MAY 1—SUNDAY, MAY 4

The American Society of Breast Surgeons designates this live activity for a maximum of 26 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE INFORMATION
In compliance with ACCME Accreditation Criteria, The American Society of Breast Surgeons, as the accredited provider of this activity, must ensure that anyone in a position control the content of the educational activity has disclosed all relevant financial relationships with any commercial interest. All reported conflicts are managed by a designated official to ensure a bias-free presentation. General session disclosures are provided to all attendees in a separate handout. Pre-meeting course disclosures are provided in the course programs.

CME INFORMATION

The American Society of Breast Surgeons
The following individuals and groups have been involved in the planning, implementation, and evaluation of the annual meeting:

BOARD OF DIRECTORS

Chair
Jill R. Dauk, MD, FAC S

Committee
Deanna J. Attai, MD, FAC S
Peter D. Beitsch, MD, FAC S
Susan K. Bussel, MD, FAC S
Jeffrey Landercasper, MD, FAC S
Sara J. Chen, MD, FAC S
Hiram S. Cody, III, MD, FAC S
V. Suzanne Klimberg, MD, FAC S
Sarah A. McLaughlin, MD, FAC S
W alton A. Taylor, MD, FAC S
Jennifer K. O’Neill, MD, FAC S
Alyssa T hrockm orton, MD

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Committee
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Richard E. Fine, MD, FAC S
Sarah A. McLaughlin, MD, FAC S
Rakshshanda L. Rahman, MD, FRCS(Ed), FAC S

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Amanda L. Kong, MD, FAC S
V incent J. Zannis, MD, FAC S

ASBJS STAFF
Marra B ayer
Tebah F ertell
Christina Lucara

THE AMERICAN SOCIETY OF BREAST SURGEONS
Providing Advocacy, Education, and Resources That Support Quality Patient Care

www.breastsurgeons.org
Pre-Meeting Courses, April 30-May 1, 2014

WEDNESDAY, APRIL 30, 2014

- **Red Hot Topics in Breast Surgery: Technologic Advances and Evolution in Management in the New World of Information Access**
  - **Moderators:** Richard Fine, MD, and Pat Whitworth, MD
  - **Lecture – DaVinci 1, 2** Workshop – Galleria Rooms
  - 7:00 am–7:30 am Registration and Continental Breakfast
  - 7:30 am–5:00 pm Course

- **Breast Ultrasound: An Introductory Course**
  - **Moderators:** Tina Hieken, MD, and Scott Karlan, MD
  - **Lecture – DaVinci 3, 4** Workshop – Monet
  - 7:00 am–7:30 am Registration and Continental Breakfast
  - 7:30 am–5:00 pm Course

- **Coordinated Breast Surgery and Reconstruction, With Cadaver Workshop**
  - **Moderators:** Risal Djohan, MD, and Shawna Willey, MD
  - **Lecture – Raphael 1** Workshop – Transportation to lab departs from Tour Lobby (located below Bellagio main hotel entrance).
  - 7:00 am–7:30 am Registration and Continental Breakfast
  - 7:30 am–Noon Course
  - Noon–4:30 pm Workshop–Group A (Group B Workshop is Thurs. 7:30 am–Noon)

- **Stereotactic Breast Biopsy: An Introductory Course**
  - **Moderators:** Michael Berry, MD, and Sara Fredrickson, MD
  - **Lecture – Raphael 2** Workshop – Raphael 3
  - 7:00 am–7:30 am Registration and Continental Breakfast
  - 7:30 am–5:00 pm Course

THURSDAY, MAY 1, 2014

- **Making the Most of Your Breast Practice—What Every Surgeon Needs to Know**
  - **Moderators:** Deanna Attai, MD, Susan Boolbol, MD, and Mark Gittelman, MD
  - **DaVinci 1, 2, 3**
  - 6:30 am–7:00 am Registration and Continental Breakfast
  - 7:00 am–12:30 pm Course

- **Start Oncoplastic Surgery in Your Breast Practice Monday: Routine Lumpectomy Cases (+/- APBI) to “Goldilocks Mastectomy”**
  - **Moderators:** Melvin Silverstein, MD, Pat Whitworth, MD
  - **Monet 3, 4**
  - 6:30 am–7:00 am Registration and Continental Breakfast
  - 7:00 am–12:30 pm Course

- **Starting a High-Risk Program/Using Risk Models**
  - **Moderators:** David Euhus, MD, and Kevin Hughes, MD
  - **Raphael 1, 2**
  - 6:30 am–7:30 am Registration and Continental Breakfast
  - 7:30 am–12:30 pm Course

- **Coordinated Breast Surgery and Reconstruction Cadaver Workshop**
  - **Group B Workshop – Transportation to lab departs from Tour Lobby** (located below Bellagio main hotel entrance).
  - 7:15 am Transportation to lab
  - 12:30 pm Return to Bellagio
**Thursday, May 1**

**Enjoy our first year of expanded educational programs beginning at 1:00 pm!**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
<th>Moderators/Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm-1:05 pm</td>
<td><strong>Welcome</strong></td>
<td>Grand Ballroom</td>
<td>Peter Beitsch, MD, Jill Dietz, MD</td>
</tr>
<tr>
<td>1:05 pm-2:00 pm</td>
<td><strong>Las Vegas Heavyweight Rematch: Is DCIS Cancer?</strong></td>
<td>Grand Ballroom</td>
<td>Melvin Silverstein, MD vs. J. Michael Dixon, MD</td>
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<tr>
<td>2:00 pm-4:15 pm</td>
<td><strong>Breast Cancer Screening—Does One Size Really Fit All?</strong></td>
<td>Grand Ballroom</td>
<td>Hiram S. Cody III, MD, H. Gilbert Welch, MD, MPH, Heidi Nelson, MD, Clyde Schechter, MD, Robert A. Smith, MD, Carol Lee, MD, Hiram S. Cody III, MD</td>
</tr>
<tr>
<td>4:15 pm-5:15 pm</td>
<td><strong>Coding and Reimbursement Symposium</strong></td>
<td>Grand Ballroom</td>
<td>Mark Gittelman, MD, Richard Fine, MD, Eric Whitacre, MD</td>
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<tr>
<td>5:30 pm-7:30 pm</td>
<td><strong>Satellite Symposium</strong></td>
<td>Grand Ballroom</td>
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<tr>
<td>7:30 pm-9:00 pm</td>
<td><strong>Opening Reception in Exhibit Hall</strong></td>
<td>Tower Ballroom</td>
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### Friday, May 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>6:45 am–7:45 am</td>
<td><strong>Breakfast Workshop Sessions</strong>&lt;br&gt;Pre-purchased tickets are required for the following workshops and must be presented at the door. A limited number of tickets are available at the Registration Desk for $80.</td>
</tr>
</tbody>
</table>
| B1 Computer Apps, Programs, Websites & Tools for Your Breast Practice  | Kevin Hughes, MD  
Roshni Rao, MD |
| B2 Social Media for Your Practice  | Deanna Attai, MD  
Michael Cowher, MD  
Jody Schager |
| B3 Myth Busters  | Tricia Kelly, MD  
Tiffany Berry, MD |
| B4 Mastering Mastery  | Alison Laidley, MD  
Judy Tjo, MD |
| B5 Weird Pathology  | Amy Degnim, MD  
Erinn Downs-Kelly, DO  
Suzanne Coopey, MD |
| B6 Surgeon-Directed Endocrine Treatments  | Irene Wapnir, MD  
Ogori Kalu, MD |
| B7 MRI for Breast Cancer (the Pros and Cons)  | Jay Harness, MD  
Alan Hollingsworth, MD  
Brigid Killelea, MD |
| B8 Starting Your Survivorship Program  | Beth DuPree, MD  
Preya Ananthakrishnan, MD |
| B9 Research, Just Do It  | Thomas Julian, MD  
Amy Cyr |
| B11 IORT Options and Update  | Stephen Grobmyer, MD  
David Ollika, MD  
Melvin Silverstein, MD |
| B12 Preparing an Entertaining Talk  | J. Michael Dixon, MD |
| B13 Axillary Management — the European Perspective  | Emiel Rutgers, MD |
| B14 Five Things You Need to Know From a Medical Lawyer  | Matthew Donnelly, Esq. |
| B15 Practical Genetic Test Ordering  | Larry Geier, MD |

### GENERAL SESSION  
**Grand Ballroom**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
</tr>
</tbody>
</table>
| 8:00 am–8:10 am | **Welcome**  
Tweeting 101  
Jill Dietz, MD  
Deanna Attai, MD |
| 8:10 am–9:15 am | **Current Controversies**  
**Moderator: Henry Kuerer, MD**  
- Axillary Dissection: RIP?  
  Yes—Armando Giuliano, MD  
  No—Judy Boughey, MD  
- Can XRT Improve Survival in Early-Stage Breast Cancer?  
  Yes—Simon Powell, MD  
  No—Bruce Hatfield, MD |
**Friday, May 2**

**GENERAL SESSION**  
*Grand Ballroom*

**9:15 am–9:45 am**  
**Break in the Exhibit Hall**  
*Tower Ballroom*

**9:45 am–11:15 am**  
**“Status Report”**  
- Oncoplastic Update  
- Loco-regional Therapy for Metastatic Breast Cancer  
- Margins  
  - American College of Surgeons/Commission on Cancer/Alliance Update on Intraoperative Margin Assessment  
  - Pathologist’s Perspective  
  - SSO/ASTRO/USCAP Update  
- Q&A  
  
  **Moderator:** Jay Harness, MD  
  **J. Michael Dixon, MD**  
  **Seema Khan, MD**  
  **Barbara Pockaj, MD**  
  **Erinn Downs-Kelly, DO**  
  **Armando Giuliano, MD**

**11:15 am–Noon**  
**Presidential Address**  
*Future Shock — Where Breast Cancer Surgery Is Headed*  
**Peter Beitsch, MD**

**Noon–1:00 pm**  
**Lunch with the Exhibitors**  
*Tower Ballroom*

**Noon–1:00 pm**  
**Special Group Lunches**  
- Breast Fellows Lunch  
  *DaVinci 1*  
- Allied Health Professionals Lunch  
  *DaVinci 2*  
  
  **Moderator:** William Burak, MD  
  **Tweet Moderators:** Deanna Attai, MD  
  Michael Cowher, MD  
  **Tweet Announcer:** Aislinn Vaughan, MD  
  **Stephanie Valente, DO**  
  **Linda Han, MD**  
  **Tari King, MD**  
  **Sheldon Feldman, MD**  
  **Jane Mendez, MD**  
  **Eric Whitacre, MD**

**1:05 pm–2:30 pm**  
**MOC**  
**Benign Breast Roulette**  
- Granulomatous Mastitis  
- Benign-Appearing Breast Mass  
- Tweener Lesions  
- Nipple Discharge  
- Infection, Fistula, and Abscesses  
- Chronic Post-op Complications  
- Q&A presentation from Tweets (and wheel spinning)  
  
  **Moderator:** William Burak, MD  
  **Tweet Moderators:** Deanna Attai, MD  
  Michael Cowher, MD  
  **Tweet Announcer:** Aislinn Vaughan, MD  
  **Stephanie Valente, DO**  
  **Linda Han, MD**  
  **Tari King, MD**  
  **Sheldon Feldman, MD**  
  **Jane Mendez, MD**  
  **Eric Whitacre, MD**

**2:30 pm–3:30 pm**  
**Scientific Session Oral Presentations I**  
- Initial Experience With Genomic Profiling of Breast Cancers  
- Contralateral Prophylactic Mastectomy Provides No Survival Benefit in Young Women With Estrogen Receptor Negative Breast Cancer  
- Total Skin-Sparing Mastectomy and Immediate Breast Reconstruction: An Evolution of Technique Over 986 Cases  
- Prospective Randomized Trial of Drain Antisepsis to Reduce Bacterial Colonization of Surgical Drains After Mastectomy With Immediate Expander/Implant Reconstruction  
- Metachronous Contralateral Breast Cancer Is Associated With Survival Only When Advanced Stage and/or Estrogen Receptor-Negative: A SEER-Based Study  
  
  **Moderators:** Judy Boughey, MD  
  Funda Meric-Bernstam, MD  
  **Edgar D. Staren, MD, PhD**  
  **Catherine Pesce, MD**  
  **Frederick Wang, MD**  
  **Amy C. Degnim, MD**  
  **Courtney Vito, MD**

**3:30 pm–4:00 pm**  
**Break in the Exhibit Hall**  
*Tower Ballroom*
Friday, May 2

GENERAL SESSION cont. Grand Ballroom

4:00 pm–5:30 pm Advanced Loco-regional Therapies
- Round Block Resection Lumpectomy
- Nipple-Sparing Update: Plastic Surgeon’s Perspective
- Treatment of Lymphedema With Lymph Node Transfer
- Lipofilling for Reconstruction
- Reirradiating the Breast
- Reverse Lymphatic Mapping/Reanastomosis
- Q&A

Moderator: Sunny Mitchell, MD
- Jenny Rusby, MD
- Risal Djohan, MD
- David Chang, MD
- Julie Park, MD
- Rakesh Patel, MD
- Suzanne Klimberg, MD

5:30 pm–6:00 pm
- The American Society of Breast Surgeons Business Meeting

6:00 pm–7:30 pm Poster Session and Reception
All abstracts are available in the 2014 meeting app and online at www.breastsurgeons.org. For additional information, see page 1.

6:15 pm–7:00 pm Poster Walk (Pre-registration required.)

7:30 pm–9:30 pm Vendor Symposium
- Myriad Genetics Laboratories, Inc. Monet

(This satellite symposium is supported by Myriad Genetics Laboratories, Inc., through a marketing grant. It is not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits have been assigned to them by the Society.)

FRIDAY SPECIAL EVENTS

THE AMERICAN SOCIETY OF BREAST SURGEONS

Business Meeting
5:30 pm–6:00 pm Grand Ballroom
Get an update on the Society’s programs and activities from our leadership at the annual business meeting. All Society members are encouraged to attend.

Poster Session and Reception
6:00 pm–7:30 pm Grand Ballroom
Don’t miss this opportunity to review the latest scientific developments in a relaxing atmosphere and meet the presenters, while enjoying light refreshments. Free to all registered attendees.

BACK BY POPULAR DEMAND!
Poster Walk With Publications Committee
6:15 pm–7:00 pm Grand Ballroom
Join a member of the Society’s Publications Committee for a small-group, 45-minute “guided tour,” featuring discussions of 5-8 posters that have been grouped by topic, after which you will have an additional 45 minutes to explore the remaining posters independently. Sign up for the specific walk that interests you most at the Society Programs and Services Information Desk.

Please note: Group assignments will be made on a first-come, first-serve basis.

THE AMERICAN SOCIETY OF BREAST SURGEONS
PAST PRESIDENTS

1997 – 1999 ..........C. Alan Henry, MD
1999 – 2000 ..........Rache M. Simmons, MD
2000 – 2001 ..........Mark A. Gittleman, MD
2002 – 2003 ..........Michael J. Edwards, MD
2004 – 2005 ..........Lorraine Tafra, MD
2005 – 2006 ..........Edgar D. Staren, MD, PhD, MBA
2006 – 2007 ..........Helen A. Pass, MD
2007 – 2008 ..........Jay K. Harness, MD
2008 – 2009 ..........Shawna C. Willey, MD
2009 – 2010 ..........Victor J. Zannis, MD
2010 – 2011 ..........Eric B. Whitacre, MD
2011 – 2012 ..........Howard C. Snider, Jr, MD
2012 – 2013 ..........V. Suzanne Klimberg, MD

www.breastsurgeons.org
ASBrS FOUNDATION
Hosts 8th Annual Silent Auction
Closes Saturday, May 3 at 3:30 pm
Tower Ballroom

This Silent Auction is going digital! All bidding this year will be done online. Register to bid by scanning this code with your smartphone or digital device, or by going to:

Don’t miss this opportunity to bid on unique items, including designer handbags, fine wine, tickets to theater and sporting events, electronic devices, artwork and collectibles, textbooks and educational courses, and gifts for infants and children. Items can be viewed online, as well as in the Tower Ballroom during Exhibit Hall hours. Once you place a bid, you will be notified by text or email if you are outbid, after which you can conveniently increase your bid electronically. The auction will close promptly at 3:30 pm on Saturday, May 3. Winning bidders will be notified via text.

Foundation staff will be available at the Foundation Information table outside the Exhibit Hall, as well as in the Exhibit Hall, to assist you with registering and answer any questions.

The American Society of Breast Surgeons Foundation is a 501(c)(3) charitable organization dedicated to improving the standard of care for breast disease patients by providing support for medical and patient education, advancing breast disease research, diagnosis, and treatment technologies, and offering programs and services to medical professionals and their patients.

Your generosity helps fund this year’s Annual Meeting Keynote Speaker and Research Awards, as well as the Foundation’s Grant Awards.

Next-Day Access to General Session Presentations Available to Meeting Attendees

2014 meeting attendees will be able to view and/or download general session PowerPoint presentations (with some exceptions) via the Society website approximately 24 hours following each live presentation. To access, you must log onto www.breastsurgeons.org as a member or registered user and be a 2014 annual meeting registrant.

Free Online Access to Video Recordings of General Session for All Registered Attendees

Video recordings of each general session presentation, integrated with the PowerPoint presentations (with some exceptions), will be available online FREE to all meeting registrants approximately 4 to 6 weeks following the meeting. Providing materials online following the program ensures that attendees have access to the actual presentations used by each speaker onsite.

Scientific Session Abstracts

All scientific abstracts presented, either orally or as a poster, at this year’s meeting can be viewed as follows:

- Through the American Society of Breast Surgeons 2014 Annual Meeting mobile app (Apple and Android devices) (See page 1.)
- On the 2014 Annual Meeting page of the Society website (Click on “2014 Official Proceedings.”)

In addition, Society members can access the Official Proceedings of the 15th Annual Meeting as part of their subscription to the Annals of Surgical Oncology as follows:

2. Click on the Education tab.

Vendor Symposia

Vendor-supported symposia, which have been made possible through marketing support, will be held Thursday and Friday evening, and Saturday morning. Details on these vendor-supported symposia can be seen on pages 4, 7, and 9 in this program.

Note: Vendor symposia are not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits™ have been assigned to them by the Society.
**Vendor Symposia**
- Genentech, Inc.  *DaVinci 1, 2, 3*
- Hologic, Inc.  *Monet 3, 4*
- ImpediMed, Inc.  *Bellagio 3, 4, 7*
- IntraOp, Inc.  *Bellagio 5, 6*
- Myriad Genetics Laboratories, Inc.  *Monet 1, 2*

(Vendor symposia, which are supported by marketing grants, are not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits™ have been assigned to them by the Society.)

**GENERAL SESSION**

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<tbody>
<tr>
<td>7:30 am</td>
<td>Grand Ballroom</td>
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<tr>
<td>8:00 am – 10:00 am</td>
<td>Landmarks (Welcome to Las Vegas)</td>
</tr>
<tr>
<td>10:00 am – 10:30 am</td>
<td>Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>How I Do It – Videos</td>
</tr>
</tbody>
</table>

**General Session Registrants are invited to attend the following special events:**

**“Quickshot” Scientific Presentations**
**12:30 pm – 1:40 pm**

*Bellagio Ballroom*

Hear researchers as they give 3-minute presentations of their findings, followed by a 2-minute discussion. *Lunch is provided.*

**President’s Reception**
**6:00 pm – 7:30 pm**

*Grand Patio*

Plan to join your colleagues immediately following the general session on the Grand Patio to toast the society's outgoing president, Dr. Peter Beitsch. Scientific award presentations will be held at this time as well.
### Saturday, May 3

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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| 11:30 am–12:30 pm | **Keynote Address**  
Lymphadenectomy for Breast Cancer: Past, Present, and Future | Grand Ballroom    |
| 12:30 pm–1:40 pm | **Lunch with the Exhibitors**  
“Quickshot” Scientific Presentations | Tower Ballroom    |

**Bellagio Ballroom**  
Free to all registrants.

- Marking the Axillary Lymph Node Metastasis With Radioactive Iodine Seeds for Axillary Staging After Neoadjuvant Systemic Treatment in Breast Cancer Patients: the MARI Procedure  
  **Mila Donker, MD**
- The Impact of Extranodal Extension of Lymph Node Metastasis on Breast Cancer Outcomes  
  **Audrey Choi, MD**
- Breast Imaging Second Opinions at a Tertiary Care Center: Impact on Clinical and Surgical Management  
  **Kjirsten Carlson, BS**
- A National Snapshot of Satisfaction With Breast Cancer Procedures  
  **Dunya Atisha, MD**
- Use of Prophylactic Postoperative Antibiotics During Surgical Drain Presence Following Mastectomy  
  **Brandy Edwards, MD**
- ACOSOG Z0011 Trial Results Led to Marked Changes in Surgical Treatment of the Axilla Among Patients With Breast Cancer: A Population-Based Study  
  **Nicole Hodgson, MD**
- Chemosensitivity and Endocrine Sensitivity Predicted by MammaPrint and BluePrint in the Prospective Neoadjuvant Breast Registry Symphony Trial (NBRST)  
  **Pat Whitworth, MD**
- Is Breast Surgery for Metastatic Breast Cancer Safe? An Analysis of the NSQIP Database  
  **Erin D. Cordeiro, MD**
- For High-Risk Lesions, Excisional Breast Biopsy Specimen Volume Is Reduced in Radioactive Seed Localization vs Needle Localization With No Change in Operative Time or Upstage Rate  
  **Emilia Diego, MD**
- Screening Mammography Following Autologous Breast Reconstruction: An Unnecessary Effort?  
  **Mary Freyvogel, DO**

12:30 pm–1:40 pm | Alliance for Clinical Trials in Oncology/American College of Surgeons Investigators Meeting  
**DaVinci I**  
EMR Discussion (Pre-registration required.) | Executive Boardroom, Bellagio Tower
Saturday, May 3
11:30 am – 12:30 pm

Dr. Armando Giuliano, 2014 Keynote Speaker
Lymphadenectomy for Breast Cancer: Past, Present, and Future
Armando E. Giuliano, MD, Executive Vice Chair of Surgery, Chief of Surgical Oncology, Professor of Surgery, and the Linda and Jim Lippman Chair in Surgical Oncology at Cedars-Sinai Medical Center (CSMC) and the Program Director of both the CSMC Complex Surgical Oncology Fellowship and CSMC Multidisciplinary Breast Oncology Fellowship

Saturday, May 3

GENERAL SESSION  Grand Ballroom

1:45 pm–3:15 pm  MOC Rolling the Dice... Hormones, High Risk, and Breast Cancer  
Moderator: Nora Hansen, MD
Tweet Moderators: Deanna Attai, MD  Michael Cowher, MD
Tweet Announcer: Aislinn Vaughan, MD  Virginia Hermann, MD  Larry Suva, PhD  Lyla Blake-Gumbs, MD  Rowan Chlebowski, MD

- Environment, the Good, the Bad, and the Changeable
- What’s the Deal With Vitamin D?
- Integrative Medicine for Your Breast Cancer Patient
- Menopausal Hormone Therapy: Changing Concepts With Clinical Implications
- Live Tweet and Q&A

3:15 pm–3:45 pm  Break in the Exhibit Hall  Tower Ballroom

3:45 pm–4:45 pm  Scientific Program Oral Presentations II  
Moderators: Judy Boughey, MD  Hiram Cody, MD  Mila Donker, MD  Jeffrey Landercasper, MD  Kristalyn Gallagher, DO  Andrea M. Covelli, MD, PhD(c)  Rache Simmons, MD

- Axillary Lymph Node Dissection vs Axillary Radiotherapy: A Detailed Analysis of Morbidity
- Reasons for Re-Excision After Lumpectomy for Breast Cancer Can Be Identified in the American Society of Breast Surgeons (ASBrS) MasterySM Program
- Prospective Multicenter Trial Results of Excision Followed by Radiofrequency Ablation to Extend Intraoperative Margins
- Increasing Mastectomy Rates: The Role of the Health-Care Milieu. A Comparative Analysis Between Canada & the United States
- A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma: Results From ACOSOG (Alliance) Z1072

4:45 pm–6:00 pm  Community Tumor Board  
Moderator: Mahmoud El-Tamer, MD
- Radiology
- Medical Oncology
- Radiation Oncology
- Pathology
- Surgery
- Plastics

6:00 pm–7:30 pm  President’s Reception  Grand Patio

THE AMERICAN SOCIETY OF BREAST SURGEONS  Providing Advocacy, Education, and Resources That Support Quality Patient Care  www.breastsurgeons.org
GENERAL SESSION

Sunday, May 4

GENERAL SESSION  Grand Ballroom

6:30 am  Continental Breakfast

7:00 am – 8:00 am  Implants, Now What?
- Screening and Diagnosis
- Surgery in the Augmented Patient
- Radiation in Patients With Implants
- Q&A  
Moderator: Michael Alvarado, MD
Gary Levine, MD
Lisa Curcio, MD
Rakesh Patel, MD

8:00 am – 9:30 am  Advances in Genetics, Genomics, and Treatment
- Neoadjuvant Trials in Breast Cancer: Role in Clinical Development and Discovery of Mechanisms of Drug Resistance
- Genomics for the Surgeon
- Genetic Testing Today
- Q&A  
Moderator: Lee Wilke, MD
Carlos Arteaga, MD
Emiel Rutgers, MD
Pat Whitworth, MD
David Euhus, MD

9:30 am – 11:15 am  Survivorship/Advocacy Update
- Diagnosis and Treatment of SCLE
- Options for Rural/Immobile and Disadvantaged Patients
- Can Anesthesia Provide Better Pain Control and Surgical Outcomes?
- Patient Experience: Less Obvious Reasons Why It Matters
- Patient Experience: From the Survivor’s Perspective
- Q&A (public Tweet session)  
Moderator: Amanda Wheeler, MD
Tweet Moderators: Deanna Attai, MD
Michael Cowher, MD
Tweet Announcer: Aislinn Vaughan, MD
Sarah McLaughlin, MD
Lisa Newman, MD
Juan Cata, MD
Adrienne Boissy, MD
Alicia Staley

11:15 am  Adjourn
The following list includes all general session speakers, moderators, discussants, and oral presenters, as well as pre-meeting course faculty:

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Visit the industry's top vendors in the Exhibit Hall located in the Tower Ballroom. Exhibitors will showcase the latest technology and the newest procedures. You will be able to meet with company representatives and see this technology first-hand.

The American Society of Breast Surgeons gratefully acknowledges the unrestricted educational grants, marketing support, and gifts in kind received from the following companies and thanks them for helping the Society continue its mission of encouraging the study of breast surgery, promoting research and development of advanced surgical techniques, improving the standards of practice for breast surgery in the United States, and serving as a forum for the exchange of ideas.

### Educational Grants/Gifts in Kind

- Allergan
- Ambry Genetics
- Atossa Genetics, Inc.
- Bard Biopsy Systems
- bioTheranostics, Inc.
- B-K Medical Systems, Inc./Analogic Ultrasound
- CareFusion
- Caris Life Sciences
- Carl Zeiss Meditec, Inc.
- Cianna Medical
- Delphinus Medical Technologies
- Dilon Technologies
- Dune Medical Devices, Inc.
- Ethicon Endo-Surgery, Inc.
- Faxitron Bioptics, LLC
- Focal Therapeutics
- Genentech, Inc.
- Genomic Health, Inc.
- Hitachi Aloka Medical
- Hologic, Inc.
- IceCure Medical, Inc.
- ImpediMed, Inc.
- IntraOp, Inc.
- Invuity, Inc.
- Kubtec
- LifeCell Corporation
- LumaMed, LLC
- Mammoth, a Division of Devicor Medical Products, Inc.
- Medtronic Advanced Energy, LLC
- Mentor
- MTF
- Sanarus Technologies
- SonoCine, Inc.
- Terason Corporation
- Tractus
- United Medical Systems, Inc.
- Volpara Solutions
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### Marketing Support

- Caris Life Sciences
- Genentech, Inc.
- Genomic Health, Inc.
- Hologic, Inc.
- ImpediMed, Inc.
- IntraOp, Inc.
- Invuity, Inc.
- Myriad Genetic Laboratories, Inc.
- Phenogen Sciences

### Exhibit Hall Hours

**Tower Ballroom**

- **Thursday, May 1** ..............7:30 pm – 9:00 pm
  
  Opening Reception

- **Friday, May 2** .................9:00 am – 4:00 pm

- **Saturday, May 3** ..............9:00 am – 4:00 pm
### 2014 List of Exhibitors

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Providing Advocacy, Education, and Resources That Support Quality Patient Care

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