

ASBrS Breast Fellows University (BFU) – Pro Forma Card

Develop a business case for new equipment, genomic or genetic testing at your institution

1. Product / Service Overview

Product/Test Name: _____

Company / Manufacturer: _____

Clinical Indication / Use Case: _____

Key Features / Benefits: _____

2. Capital / Implementation Costs

Item	Cost (\$)	Notes
Purchase Price / Equipment		
Maintenance / Service		
Consumables / Per Test		
Training / Implementation		
Total Estimated Cost		

3. Patient / Procedure Volume

• Estimated Annual Patients / Tests: _____

• Expected Growth Over 3 Years: _____

4. Reimbursement / Revenue

Item	CPT Code / Billing	Notes	
Total Annual Revenue			

5. Financial Summary

• Annual Operating Costs: _____

• Net Annual Revenue / Contribution Margin: _____

• Break-even Point (Months/Years): _____

6. Strategic / Clinical Value

• Clinical outcomes improvement: _____

• Workflow / efficiency benefits: _____

• Alignment with institutional goals / accreditation: _____

7. Key Supporting Data

- Clinical studies / evidence: _____
- Patient population statistics: _____
- Cost comparisons / ROI studies: _____

8. Recommendation

Based on the above, I recommend that the institution [adopt / pilot / evaluate] this product/test because it provides [clinical benefit], [financial return], and [strategic alignment].

Prepared by: _____

Date: _____