

THE AMERICAN SOCIETY OF **Breast Surgeons**

2020 Exhibitor Prospectus



The American Society of Breast Surgeons invites you to exhibit at the ASBrS 2020 Annual Meeting. The exhibit hall is an extension of the educational experience, offering 2½ days of face-to-face networking with 1,700 medical professionals from the U.S. and 36 countries, showcasing the latest treatment techniques and products in breast disease treatment and care.

Show Location

Bellagio Hotel
Exhibit Hall: Tower Ballroom
3600 South Las Vegas Boulevard
Las Vegas, NV 89109

Show Dates

April 29-May 3, 2020

Exhibit Dates

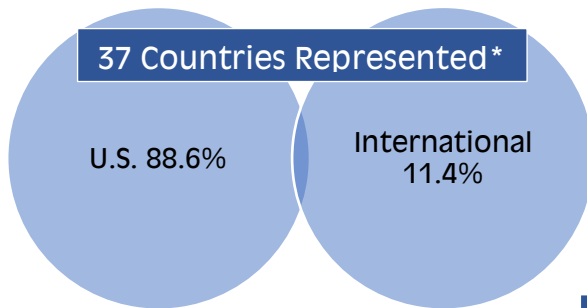
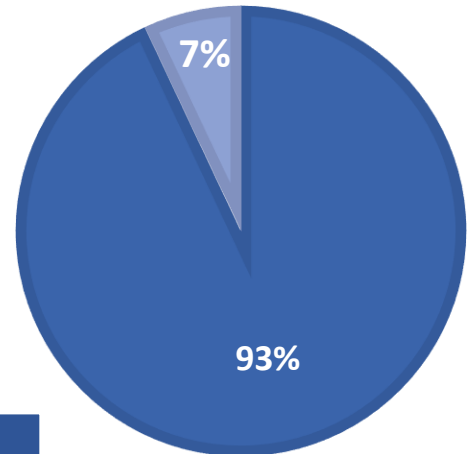
April 30-May 2, 2020

Who Attends?

ASBrS Annual Meeting	2017 Las Vegas	2018 Orlando	2019 Dallas
Total Attendance	2,325	2,232	2,055
Healthcare Professionals	1,750	1,647	1,529
Exhibitors	575	585	526



■ Surgeons 93% ■ Non-surgeons 7%



*Includes the United States and Canada

13.6% of attendees were Residents/Fellows/Students

Why Exhibit?

TOP 5 REASONS TO EXHIBIT



ENGAGE your clients in an intimate setting where the attendee to exhibiting company ratio is **17 to 1**.



NETWORK with the world's top surgeons who treat breast disease.



CAPITALIZE on a targeted audience to showcase your products and services & gain valuable leads.



CONNECT with an international group of surgeons from 36 countries.

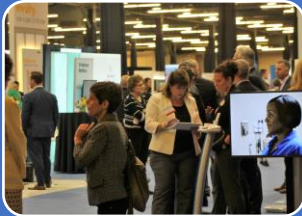


BENEFIT from over 7 networking events with dedicated hours for exhibits including Opening Reception, 2 lunches and 4 food breaks in the Exhibit Hall.

#ASBrS2020

EXHIBITOR BENEFITS

- Access to more than 1,700 surgeons with a dedicated interest in treating breast disease.
- Complimentary listing in the Final Program and on the Society website with a link to the company website.
- Complimentary upgraded profile of your company and products in the ASBrS meeting application.
- 4 complimentary exhibitor staff badges for every 100 s/f of booth space contracted.
- Traffic draws in the Exhibit Hall such as the Opening Reception, breaks, and lunch (Exhibitors are invited to participate in Exhibit Hall food functions).
- Complimentary copies of the 21st Annual Meeting Final Program.
- Access to the General Session (Standing room only, if space allows).
- Access to pre- and post-meeting attendee mailing labels. (**Exhibitor must submit the request form with a copy of their marketing piece to the Society for approval to receive mailing labels.**)
- Complimentary list sent via email of pre- and post-meeting attendees (Name, City, State and Country only).



80+ Exhibiting Companies

- 13 Product & Service Categories Represented
- Over 3,600 Leads Generated in 2019



2½ Days of Face-to-Face Attendee Interaction

- 15½ Total Exhibit Hours
- 6 Unopposed Exhibit Hours



7 Networking Events Scheduled in the Exhibit Hall for Optimum Engagement!

- Opening Reception on Thursday Evening
- Lunch and Breaks on Friday & Saturday are in the Exhibition Hall!

Who Exhibits?/Product Interests

Biopsy Product Providers
 Diagnostics/Testing Companies
 Finance & Market Research
 Medical Device Companies
 Medical Equipment Providers
 Medical Recruiters
 Non-Profit Organizations

Information Technology Companies
 Pharmaceutical and Biotech Companies
 Professional Education & Publications
 Robotic Device Companies
 Surgical Technology Companies
 Wellness & Healthy Lifestyles
[See 2019 Exhibitor List here](#)

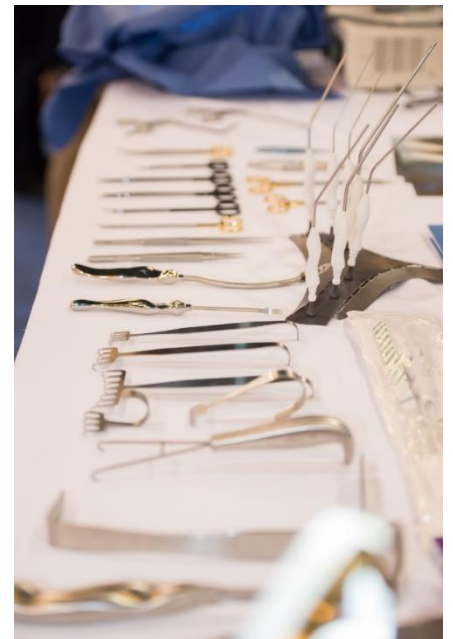


Exhibit Information

EXHIBIT RATES

Inline Booth	10' x 10'	10' x 20'	10' x 30'
\$60 / s.f.	\$6,000	\$12,000	\$18,000
Island Booth	-	20' x 20'	20' x 30'
\$85 / s.f.	-	\$34,000	\$51,000

EXHIBIT CONTACT

Jane Conway
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 410-381-9500

[LINK TO APPLICATION](#)

[LINK TO FLOORPLAN](#)

Exhibit Hall Timeline	Wednesday, April 29	Thursday, April 30	Friday, May 1	Saturday, May 2
Booth Installation	8:00 AM – 5:00 PM	8:00 AM – 5:00 PM		
All exhibits must be set		5:00 PM		
Hours of Operation		7:30 PM – 9:00 PM	9:00 AM – 4:00 PM	9:00 AM – 4:00 PM
Exhibit Hall Break			10:00 AM – 10:30 AM	10:00 AM – 10:30 AM
Exhibit Hall Lunch			12:00 PM – 1:15 PM	12:00 PM – 1:15 PM
Exhibit Hall Break			3:15 PM – 3:45 PM	3:15 PM – 3:45 PM
Booth Dismantle				4:01 PM – 10:00 PM

All exhibits must be completely removed from the hall by 10:00 PM with carrier check-in no later than 8:00 PM.