

**Support Opportunities**

The ASBrS recognizes the essential role that healthcare companies play in helping the Society to maintain its focus on advancing the profession of breast surgery and improving the treatment and care that its members provide to patients with breast disease. The Society acknowledges that collaboration and partnership with industry are important and helps to develop best practices in breast surgery. Your participation as a supporter of the meeting helps to increase your visibility to Society members and keeps your company and products in front of physicians involved in patient care.

The following information outlines support opportunities related to the Society’s 21st Annual Meeting, April 29-May 3, 2020, in Las Vegas, Nevada. In 2019, the Society’s annual meeting attracted more than 1,700 healthcare professionals, 98% of surgeons, physicians and other medical professionals with a dedicated interest in treating breast disease.

Acknowledgment of support typically includes:

* Complimentary listing on the Society website
* One priority point per $1000 in support – used to obtain premium booth space
* Signage and other visuals at sponsored events
* Acknowledgment in sponsored publications and meeting app
* Listing in the Annual Meeting Program

Companies that supported an item or activity at the previous year’s meeting are offered the first option to host that activity again. Contact Marti Boyer at 410-381-9500, or [mboyer@breastsurgeons.org](mailto:mboyer@breastsurgeons.org) if you have any questions or if you would like to suggest a grant opportunity you do not see on the list.

**Support Opportunities include (but are not limited to the following):**

**Annual Meeting and Scientific Program**

Scientific Poster Session and Reception ($30,000)

Educational grants for the General Session  
**Grant Amount:**  Select Amount

**Social Events**

Opening Reception ($30,000)

President’s Reception ($30,000)

Educational grant for Pre-Meeting Course  
**Course:**  Select Course **Grant Amount:**  Select Amount

**Audio Visual**

Speaker-Ready Room ($10,000)

General Session A/V (grants starting at $50,000)

Audience Response System ($50,000)

Wireless internet in meeting space ($50,000)

**Marketing Support**

**Advertising**

Final Program – Full Page 4-color Advertisements in Final Program (3 spaces available)

Inside Front Cover ($10,000); Inside Back Cover ($10,000); Back Cover ($15,000)

Room Key Card (1 opportunity) ($5,000)

Room Key Card Sleeve (1 opportunity) ($5,000) – Unique to Bellagio, this is a jacket for custom key cards

Charging Station ($5,000)

Cyber Café ($10,000)

Room Drop ($1,000) Company is responsible for paying all fees associated with the room drop, including production, distribution, charges by hotel, etc.

Digital Banner Ad in Meeting Mobile App (1) Premium Package ($7,500) and (5) Superior Packages ($3,500)

Hanging Banner Ad in Exhibit Hall (1 opportunity) ($10,000)

5’x 5’Branded Floor Decal in Exhibit Hall (3 opportunities @$5,000 each)

Branded Tables in Exhibit Hall (3 opportunity) ($5,000)

**Industry Supported Symposia** (limited opportunities available)

The American Society of Breast Surgeons is pleased to offer the opportunity for industry-supported symposia at its Annual Meeting. Symposia are live educational programs sponsored and funded by an outside organization, independently organized and offered. Acceptable educational formats for symposia include presentations by speakers, panel discussions, films, and video presentations. Attendance at a symposium will range from 50 to 350 attendees, depending on the topic and concurrent symposia. Symposia are available at the following times— Wednesday evening (up to 3 programs); Thursday evening (1 program, immediately following the very popular and well-attended Coding and Reimbursement Symposium); Friday (3 concurrent programs in morning and evening); and Saturday (6 concurrent programs). Companies that supported a program at the previous year’s meeting are offered the first option to host a program again. Satellite symposia are not part of the official Annual Meeting program. Limited opportunities are available. Interested companies should contact Marti Boyer, phone: 410-381-9500 or email: [mboyer@breastsurgeons.org](mailto:mboyer@breastsurgeons.org)

**Available Times for Industry-Supported Symposia at the ASBrS 2020, April 29—May 2**

**Application Deadline: March 1, 2020**

**Wednesday, April 29**

Evening Symposia

There will be up to 3 concurrent programs.

8:00 pm–9:30 pm (Registration and dinner can start at 7:45 pm)

Support Fee:  $20,000

Attendance: Limited to 150

**Thursday, April 30**

Evening Symposium

5:30 pm–7:30 pm

Support Fee: $80,000

Attendance: Up to 1500

**Friday, May 1**

Breakfast Symposia - There will be up to 6 concurrent programs.

6:30 am–7:45 am (Registration and breakfast can start at 6:15 am)

Support Fee: $20,000

Attendance: Limited to 150

Evening Symposia

There will be up to 3 concurrent programs.

7:30 pm–9:30 pm

Support Fee: $40,000

Attendance: Limited to 250

**Saturday, May 3**

Breakfast Symposia - There will be up to 6 concurrent programs.

6:30 am–7:45 am (Registration and breakfast can start at 6:15 am)

Support Fee: $20,000

Attendance: Limited to 150

**Important Note:** In addition to the support fee, the symposium organizer is responsible for arranging with a hotel and paying for any audiovisual, room set up, catering, etc. as well as all faculty expenses and arrangements (travel, hotel, honoraria, etc.)

**Contact Info**

Contact Name:

Company:

Address:

City/State/ZIP:

Phone:

Cell:

Email:

**Please forward application to:**

Marti Boyer

American Society of Breast Surgeons

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